

Business Ethics as a Field of Training, Teaching & Research in Central Asia

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Central Asia



Official Languages

Armenian
Azeri
Georgian
Kazakh
Kyrghyz
Russian
Tajik
Turkmen
Uzbek

Countries

CENTRAL ASIA & NIS

Research Team

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Terminology

- **Business Ethics**

- Biznes Etika
- Բզնես Էթիկա
- Бизнес Этика
- Деловая Этика
- Adeptilik
- этика социальной работы

- **Unique features**

- Dual language policy
- Cyrillic, latin, other alphabets

Prevalence & Distribution of Business Ethics

Country	Individuals	Institutions
Armenia	2	3
Azerbaijan	0	4
Kazakhstan	18	1
Russia	4	5

Focus Areas in Business Ethics

Corporate Ethics

Corruption

Corporate Social Responsibility

Ethics in Finance & Banking

Training in Business Ethics

- **Codes of ethics**
- **Consumer protection**
- **Environmental ethics**
- **Ethical decision making**
- **Ethical negotiation**
- **Ethics in accounting**
- **Ethics of competition**
- **Intercultural ethics**
- **Managerial ethics**
- **Marketing ethics**
- **Professional ethics**
- **Social responsibility**

Teaching in Business Ethics

- Main themes

- Corporate ethics & social responsibility
- Ethics in economics & management
- Ethics in finance & banking
- Ethics in business communication

- Undergraduate vs postgraduate

	INDIVIDUAL	INSTITUTIONAL
UNDERGRAD	17	7
POSTGRAD	7	6

- Elective or mandatory *(Individuals only)*

	ELECTIVE	COMPULSORY
UNDERGRAD	6	6
POSTGRAD	2	2

Research in Business Ethics

Research topics are very diverse, somewhat idiosyncratic, and reflect individual interests rather than mainstream concerns.

Half of the institutions and two fifths of the individuals studied indicate that they are involved in research.

Major Issues - Next 5 Years

Banking Regulation

Corporate Culture

Corporate Governance

Ethics of Market Capitalism

Government's Role

Personal Ethics

Conclusions

- **Business Ethics as a field of training, teaching and research is more institutionalized in RUSSIA.**
- **It is emerging in KAZAKHSTAN.**
- **Individual awareness of the importance of business ethics is ahead of institutionalized awareness.**
- **Training is ahead of research in terms of addressing the most serious problems.**
- **Corporations are a focus of concern.**

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