Young people in India go out on to the streets to protest against rape, entrepre-
neurs develop innovative environmental technologies, adults care for their parents to ensure that they age with dignity, medi-
cal doctors serve in remote rural areas with lower salaries than in prestigious hospitals, students do their masters on corporate
responsibility, parliamentarians develop stronger banking regulations to stabi-
lise economies, professors develop new curricula for ethics in business schools. They are all people with values who try to
implement values in their professional and private life.

“People with Values” is the motto of the Globethics.net four-year Strategy 2012-
2015. This report shows some highlights of the fascinating global community of over 75,000 people from 200 countries and
territories that are committed to making a difference, to tackle greed, inequality, cor-
ruption and the exploitation of nature.

We are very thankful to the Board, the staff in Geneva and the regional programmes, the participants and volunteers and especially to the donors for all their input, encouragement and support.

In 2012 the new four-year strategic period started for Globethics.net with the aim of continuation and expansion. The activities in 2012 were fully in line with this mid-
term strategy. In 2012 there was

- Growth in the number of registered participants from 43,127 to 71,411
- Increase in the number of visits to the website from 454,566 to 559,000
- Development of the global online library on ethics launched in 2008 and of a second section on theology and ecumenism launched in 2011 and the start of the African Law Library project in October 2012.
- Over 1.17 million full text articles and books at the end of 2012 in the library with an increasing number of down-
loads, especially from developing and emerging countries
- Daily online newsfeed on ethics in five languages with a selection from 100,000 sources
- Globethics.net enjoys a broad base of over 100 partnership agreements for general cooperation, for the library, for projects including the Global Ethics Fo-
rum and with 23 members of the Theo-
logical Library Consortium. Partners include global and continental profes-
ional ethics networks, project partners, funding partners, scientific partners, media partners and library partners.

In addition to the Head Office in Geneva, Regional Programmes with of-
ices are operating in China, Indonesia, India, East Africa (Kenya) and a new programme was opened in Franco-
phone Africa (Benin) in 2012 and National Contacts in over 30 countries have been prepared.

The income was more than doubled from 1.2 million Swiss Francs in 2011 to 2.79 million Swiss Francs in 2012.

The Strategy 2012-2015 can be down-
loaded at: www.globethics.net/about-us/strategy and ordered in print from: infoweb@globethics.net.
In 2012 visitors from over 200 countries and territories paid more than 559,000 visits with more than 1,702,000 page views.

The darker the green, the more visits from a country.

www.globethics.net/web/ge/network/networks-home

Network
Connecting with peers and partners

Registered participants
More than 28,000 new participants registered on the Globethics.net platform in 2012, an average of 80 per day.

The regional programmes play a central role in strengthening the network. Asia remains the champion, especially since India and Indonesia, two of the Globethics.net regional programmes both reached 10,000 participants in 2012. At the end of the year, both countries reached over 17,000. More people from China are now joining the network. Participants in Malaysia, the Philippines, Pakistan and other countries are active. It can be clearly seen on the map that most of the activity on the website is concentrated in this region of the world.

The second biggest group of participants is the African continent. This is an important step since the establishment of the regional programme in East Africa in 2011 and the opening of the Francophone Africa regional programme based in Cotonou/Benin in 2012. Sub-Saharan Africa counts for more than 7,000 participants and together with the Middle East and North Africa the total is more than 13,000 participants. It is expected that this number will increase even more with the development and launch of the African Law Library later in 2013.

Globethics.net participants come from more than 200 countries and territories around the world. The table below lists the top 10 countries.

<table>
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<tr>
<td>India</td>
<td>1175</td>
<td>250</td>
<td>310</td>
<td>400</td>
<td>1265</td>
<td>1370</td>
<td>2810</td>
</tr>
<tr>
<td>Indonesia</td>
<td>11247</td>
<td>1571</td>
<td>1990</td>
<td>2877</td>
<td>7141</td>
<td>8720</td>
<td>12561</td>
</tr>
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Registered Participants - 2006 to 2012

Directories and registered organisations
Three specialised searchable online databases are available on the Globethics.net platform: 1) the Directory of Ethics and Responsibility; 2) the Directory of Business Ethics Organisations (these two directories list more than 1,600 organisations from all continents; and 3) the Directory of Business Ethics Experts includes around 450 individual experts. A fourth one was launched in March 2013, the Directory of Global Theological Education with more than 7,000 institutions.

Follow ethics, Follow Globethics
In 2012 the number of fans of the Globethics.net Facebook page more than doubled from 719 to 1,608 fans. Facebook members can follow Globethics.net online at: https://www.facebook.com/Globethics.net where they can find the latest news about ethics and share their opinions. For a more intimate and collaborative communication Globethics.net is on Twitter@Globethicsnet. Twitter gives users the possibility to quickly share information and connect to other similar profiles. On LinkedIn members can follow the company profile of Globethics.net. The social network strategy is still at the beginning and will be further developed.

For pictures and videos of events visit the Globethics.net pages on Flickr (http://www.flickr.com/photos/globethicsnet/) and YouTube (http://www.youtube.com/user/Globethics).

In 2012 visitors from over 200 countries and territories paid more than 559,000 visits with more than 1,702,000 page views. The darker the green, the more visits from a country.
Globethics.net launched the Global Digital Library on Ethics (GlobeEthicsLib) in 2008 to ensure that persons — especially in developing and transition countries — have access to high quality and up to date knowledge resources, to enable them to become more visible and audible in the global conversation on ethics.

The Globethics.net online libraries now offer free-of-charge access to more than 1.17 million documents covering all aspects of ethics and related disciplines, an increase of 145,000 documents over the past year. The libraries are unique in offering participants access to documents and articles from four different sources using one online search engine:

- journals, handbooks and reference works from commercial publishers, with institutional subscription fees paid by Globethics.net;
- articles harvested from Open Access repositories worldwide, using specially developed sets of keywords to identify material specially relevant for ethics and related disciplines from among the tens of millions of documents available;
- journals and documents from partner institutions, many of them available through special collections;
- documents uploaded directly by Globethics.net participants which are available in the online library.

Globethics.net worked in 2012 to develop a new query tool to improve the quality as well as the quantity of documents harvested from Open Access Repositories. Globethics.net in partnership with the software company Point Software selects from 1,000 Open Repositories with 50 Mio documents. An online survey of library users in English, Indonesian, Chinese and French was conducted in 2012. This showed that 69% of respondents used the libraries for research for school/university, 40% for work/professional development, 33% to download documents, 19% to update earlier information, 17% for the news, and 16% for personal interest. Among other results, 40% of respondents agreed that using the libraries helps them making decisions about issues to do with values/ethics in their lives.

GlobeEthicsLib

In 2012, GlobeEthicsLib launched specialised thematic collections on Islamic Ethics and Health Ethics. In addition, in cooperation with Globethics.net China in Beijing, a collection with over 2,000 documents on Chinese Ethics as well as a collection on Confucian ethics were launched.

Institutional collections were created for the Robin Cosgrove Prize, which makes awards for creative, unpublished papers setting out innovative ideas for promoting ethics in finance; the Institute for Business Ethics St Gallen, Switzerland; the Earth Charter Initiative; and the International Council on Human Rights Policy.
GlobeTheoLib

Globethics.net continued to develop the Global Digital Library on Theology and Ecumenism (GlobeTheoLib) launched in 2011 in cooperation with the World Council of Churches. In 2012, GlobeTheoLib developed partnerships and regional initiatives in Africa, Asia and Latin America to increase content from these continents in the online library and to increase the accessibility of the resources of GlobeTheoLib – which now include more than 656,000 full text documents. Special institutional collections were created for the Ecumenical Theological Education programme of the World Council of Churches, the Lutheran World Federation, and library agreements were signed with, among others, the Latin American Council of Churches (CLAI), and the International Commission of the Ecumenical Association of Third World Theologians (EATWOT).

AfricanLawLibrary

The African Innovation Foundation AIF mandated Globethics.net mid 2012 to develop and implement the African Online Library on Law and Governance (AfricanLawLibrary) on the Globethics.net platform. Three full time staff have been engaged and the public launch is planned for October 2013. Access to law and court decisions contributes to investments, governance and human rights. It aims to be the leading online portal on law and governance in Africa and will offer a multilingual online library with full-text, free access to legal and other texts, online networking across Africa; and facilities for comparative research. It is aimed at academic, political, legal and business sectors and NGOs. National and other partners across Africa will support the project. Initial target countries for the first phase are Morocco, Senegal, Cameroon, Kenya, South Africa, Angola, Nigeria and Ethiopia.

Facts, Figures

As at the end of December 2012, the Globethics.net libraries included:

| 1,173,609 full text documents (1,053,965 scientific articles; 88,036 entries from reference books) |
| 17,192 documents submitted by Globethics.net participants and the international team of submitters and reviewers |
| 31 special collections |
| More than 352 reference works |
| More than 352 reference works |

On average, more than 6,100 documents were downloaded from the libraries each month, in total more than 70,000 in 2012.

Outcome and Impact measurement

What is the impact of a global online library on awareness and concrete decisions of the users and on development of society? This is very difficult to measure as it is the case for all educational efforts and physical libraries. The participants’ survey 2012 with over 2,000 responses from all continents gave important indications: the libraries support users especially in their professional development and ethical decisions. The network encourages them to be less isolated in their effort for ethical behaviour. The report is available on request from infoweb@globethics.net. Additional tools on qualitative impact measurement are in preparation. The work programmes are annually evaluated with over 100 indicators for quantitative and qualitative output, outcome and impact.
Publications
New titles 2012

Globel

No 5  Deon Rouxouw / Christoph Stuckelberger (eds.), Global Survey of Business Ethics in Training, Teaching and Research, 404pp.
No 6  Carol Cosgrove Sacks / Paul H. Dembinski (eds.), Trust and Ethics in Finance. Innovative Ideas from the Robin Cosgrove Prize, 380pp.

Focus

No 5  Benoît Girardin, Ethics in Politics. Why it matters more than ever and how it can make a difference, 172pp.
No 7  Siti Syamsiyatun / Nihayatul Wafiroh (eds.), Filsafat, Etika, Dan Kearifan Local Untuk Konstruksi Moral Kebangsaan, 224pp.
No 8  Aidan Msafiri, Globalisation of Concern II. Essays on Education, Health, Climate Change, and Cyberspace, 140pp.

Texts

No 1  Principles on Sharing Values across Cultures and Religions, 20pp.(English, French, Spanish, German, Chinese, Indonesian, Persian)
No 2  Ethics in Politics. Why it matters more than ever and how it can make a difference. A Declaration, 4pp.

Theses

No 1  Kitoka Make Mutondo, Éthique de la migration. La valeur de la justice comme base pour une migration dans l’Union Européenne et la Suisse, 358pp.

Workgroups
Research across borders

The Globethics.net workgroups function as online communities in action. There are more than 30 workgroups active on the Globethics.net platform. They have from five to twenty participants conducting research, reviewing literature, sharing views, discussing issues of interest, preparing conferences or holding online seminars.

In August 2012, the Code of Ethics for Librarians and other Information Workers was adopted by the International Federation of Library Associations (IFLA). Globethics.net actively contributed to the elaboration of the code with Amélie Vallotton Preisig, former librarian of Globethics.net, was a member of the committee that developed the code using the online workgroups. Another example is the Global Ecumenical Theological Institute (GETI), which is a major event for about 150 younger advanced theology students from all regions of the world and all Christian denominations that will take place in Busan/Korea in November 2013. The preparation started with the online workgroup in the second half of 2012 to discuss and communicate with the participants of the GETI. Other workgroups are currently working on business ethics for small and medium enterprises (SMEs) and certification, a competition on corporate social responsibility (CSR) in China, on ethics in politics and on innovation ethics.

www.globethics.net/web/globe/research/workgroups
www.globethics.net/web/globe/research/publications

Annual Report | 2012
The Global Ethics Forum (GEF) 2012 conference took place in Geneva, Switzerland, over four days from 27 to 30 June, including pre-meetings of GEF Workgroups and a post-conference workshop. More than 240 participants, from 47 countries, and 76 speakers from all continents – business leaders, government and civil society representatives, practitioners, academics, and international experts – took part in the intensive discussions and presented concrete cases and proposals for ethical transformation in the current political, financial, educational, social and corporate systems.

The GEF 2012 focused on the continuing financial crisis and the crisis of sustainability after Rio+20 as two key challenges in the transformation towards an ethical economy addressed in the two panels of experts and influential leaders that took place on day one. Twelve thematic workshops, each led by a GEF Workgroup, took central stage during the conference, showcased solutions and tools, and led constructive discussions with the audience representing different sectors. To focus further on the practical application of business ethics, GEF 2012 for the first time featured interview sessions where companies, public-sector representatives and NGOs shared their experiences, efforts and best practices in successful ethical transformation.

The post-conference workshop on next steps was attended by more than 50 conference participants who agreed on which of the GEF Workgroups should continue to work in 2013. Recommendations were also made on the next global GEF conference to take place in 2014 outside Switzerland in one of the emerging economic regions of the world, while in 2013 a smaller GEF event should be organised in Geneva to facilitate the GEF Workgroups progress and the preparation for GEF 2014.

The Global Ethics Forum is a multi-year project organised by Globethics.net that provides a platform for dialogue, reflection and training, leadership and action to stakeholders in the private sector and all sectors worldwide on business ethics, corporate social responsibility and sustainable development. The 2012 conference was an important milestone in the ongoing process and in the continuing work of the GEF participants on key business ethics challenges.

“The Global Ethics Forum provides an ideal platform to discuss and debate the burning issues of the day. Interaction leads to insight, and insight leads to impact. Interaction, insight and impact – the three “Is” – are what is needed to make progress on the world’s pressing problems, offer leadership, and move to sustainable, inclusive growth.”

S.D. Shibulal, CEO and Co-Founder of Infosys Technologies, India, and Co-Chair of the Forum

www.globethics.net/gef
Globethics Services
Training and certification for SMEs

In 2012 Globethics.net continued to provide open access to a variety of business ethics services for its members, including: the leading Globethics.net on-line libraries, especially the African Law Library, ethics news in six languages, CSR News service, the Global Ethics Forum workgroups and conference, and the Directory of Business Ethics Experts (GEDOBEE), which continued its expansion in 2012. In addition, in 2012 Globethics.net began building a platform for provision of customised services and development of practical projects that are predominantly demand-driven, in response to requests from and based on funds provided by partners and participants, or are paid-for services.

Based on the specific request and provision of funding from a partner in China, in October 2012 Globethics.net launched a new project for development of a Business Ethics Certificate for small and medium enterprises (SMEs) in China. In parallel, a new Global Ethics Forum workgroup on SMEs ethics and corporate social responsibility (CSR) was established at the Global Ethics Forum 2012, aiming at development of certifiable SME Training Programme on Ethics and CSR. The two initiatives have the potential to complement each other and to be aligned in the future.

Important for life, work and research
What participants say about Globethics.net

“Thanks for updating me about ethics beyond boundaries!”
Pakistan

“Thanks for your service. I so need http://www.globethics.net/ for my online PhD study”
Mayotte Island

“I am impressed by the range of material and appreciate having it available”
United Kingdom

“Globethics.net is a very important facility for both personal and professional growth”
Venezuela

“This is the most important online library I have ever seen. I will encourage this initiative and thank particularly Prof. Dr. Stueckelberger”
Benin

“Globethics.net is an important database for life, work and research. It should be sustained and publicised”
Nigeria

“Globethics.net has a comprehensive platform with an excellent number of digital library partners and community platform partners”
Independent Digital Library Expert
Globethics.net is a global network that exists in regional contexts. Regional programmes have been established since 2009 to further enrich global outreach by opening up offices with local contacts and resources and to create a balance between global and contextual ethics. The regional programmes identify and include ethics resources from their regions in the global library, attract new participants, translate website content and documents, engage in regional research programmes and moderate local workgroups.

Each regional programme has a group of two to three directors who hold senior academic or other professional posts and a part-time programme executive. In 2012 Globethics.net supported the development of the four regional programmes in China, Indonesia, India and East Africa and opened a new programme in Francophone Africa based in Benin. Visits were carried out to all the programmes in 2012 to monitor and evaluate activities and to plan for the following year.

Globethics.net China

Globethics.net China started in 2009 and is hosted and coordinated by the Centre for International Business Ethics (CIBE). CIBE, based at the University of International Business and Economics, Beijing, is an international non-profit research institution. It aims to integrate ethics into business strategies by facilitating dialogue between business people and scholars through conferences and training seminars. In 2012 the team in China launched two special collections in the library on Confucian ethics and on Chinese ethics as well as adding content in Chinese.

Globethics.net Indonesia

Globethics.net Indonesia started in 2010 and is hosted and coordinated by the Indonesian Consortium for Religious Studies (ICRS) in Yogyakarta. ICRS-Yogya is a consortium of three universities that together offer an international PhD programme in interreligious studies co-sponsored by Muslim, Christian, and national-secular universities. The second largest group of registered participants of Globethics.net is from Indonesia, with 12,000 persons registered in April 2012. The Indonesian office launched the special collection on Islamic Ethics in March 2012 and continues to integrate a substantial amount of Indonesian documents and journal articles to the library. The team organised a workshop on ‘Social Ethics for Interreligious Interactions’ with a view to publishing a training manual and has published two volumes in the Globethics.net Focus series (no. 6 and 7) on ethics in Indonesia. They are planning to publish a book on gender ethics with ICRS-Yogya in 2013.

Globethics.net India

Globethics.net India was formally established in September 2010. The programme
In order to strengthen ethics on a global level, partnerships with specialised organisations are key for Globethics.net. New partners in 2012 include academic ethics centers such as the Institute for Social Ethics in Vienna/Austria, the Confucian Institute at Renmin University in Beijing/China, the Centre for the Study of Global Christianity in South Hamilton/USA, training centers such as Shenyang Christ Management Consulting in Shenyang/China, educational and media networks such as the Catholic Internet TV Network CITVN in USA.

Partnership agreements include 5 Regional Programme partners, over 35 National Contacts (as of 2013), 6 scientific ethics networks, over 25 library partners, 3 network partners, 17 funding and project partners, 4 service partners, 4 media networks, 23 consortium partners for GlobeTheoLib and 35 partners for the Global Ethics Forum — some overlapping — represent far more than 100 different global, continental and local partners.

In 2012, Globethics.net was granted ECOSOC Status at the United Nations which enables a broad participation in UN conferences and events. The main focus for Globethics.net is to contribute to the WSIS+10 review process for the information and knowledge society.

Partnerships
Over 100 partner institutions
Th e Association Globethics.net was created in 2010 by Globethics.net Board of Foundation as a fundraising tool to ensure a more sustainable and long term income stream for the Foundation, principally through investment in real estate.

\[ \text{Total Income in CHF} = \text{2'799'186.51} \]

\[ \text{Surplus} = \text{3'342.98} \]

\[ \text{Attribution to the Reserve Fund} = \text{400'000.00} \]

\[ \text{Total Expenses in CHF} = \text{2'395'843.53} \]

\[ \text{Subtotal} = \text{1'284'043.07} \]

\[ \text{Revenue} = \text{55'272.50} \]

\[ \text{Expenses} = \text{55'272.50} \]

\[ \text{Net profit} = \text{0.00} \]

Auditor’s Statement

"Based on our limited statutory examination, nothing has come to our attention that causes us to believe that the financial statements and the proposed appropriation of available earnings do not comply with Swiss law and the company’s articles of incorporation. Financial statements show a net profit of CHF 3,342.98 for the year 2012.”

Fribourg, March 28, 2013

Globethics.net is grateful for all the support given in 2012. In particular thanks are due to individual donors and to institutional supporters, including the African Innovation Foundation, the Linus Foundation, Evangelische Entwicklungsbund, Swiss Catholic Lenten Fund, Fondation Charles Leopold Mayer pour le Progrès de l’Homme, the Swiss Agency for Development and Cooperation, Infosys and other donors to the Global Ethics Forum 2012 and to supporters of GlobeTheoLib including consortium members, Resource Leadership International, Fondation Taido au protestantisme réformé, World Council of Churches, Good Shepherd Foundation, Swiss Charity, Church of Friends and individual donors. Thanks are due to individual donors and to institutional supporters as well as to supporters of GlobeTheoLib including consortium members, Resource Leadership International, Fondation Taido au protestantisme réformé, World Council of Churches, Good Shepherd Foundation, Swiss Charity, Church of Friends and individual donors.

Thanks to our donors

www.globethics.net/web/ge/donations

www.globethics.net/web/ge/donations
Head Office (status April 2013)

The Globethics.net Head Office is located in Geneva, Switzerland, close to the international organizations. The small team equivalent to eleven full time staff was strengthened with new staff.

Director/Founder
Christoph Stückelberger

Accounting Officer
Joy Cadaghen

Assistants/Interns
Manasa Britto Pais, Mélisande Lorke, Adriane Feldman, Safitou Sempore Diaz

Associates
Deon Rossouw, Samsoun Nouay, Nadia Balgobin, Amélie Vallotton Preisig

Volunteers
Many persons on all continents support Globethics.net as volunteers.

Board of Foundation

The Board met for two two-day meetings in April and in November in Geneva/Switzerland. The implementation of the Strategy 2012-2015 and policies related to the library, the network, regional programmes, partnerships, publications, the Global Ethics Forum project, the global theological library and the new African Law Library project were discussed. In addition to attending the meetings, the Board members also play an important advisory role in their respective fields of competence and for their regions.

Mr. Walter Fust
Switzerland
Ambassador, former Director of Swiss Agency for Development and Cooperation

Prof. Dr. Muhammad Machasin
Indonesia
Professor of History of Islam, Cultures, State Islam University, Yogyakarta

Prof. Dr. Parishart Suwanbubba
Thailand
Director, Institute of Human Rights and Peace Studies, Mahidol University, Bangkok

Mr. S.D. Shibulal
India
Chief Executive Officer, Co-founder and Member of Board of Infosys

Mr. Walter Fust
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Ambassador, former Director of Swiss Agency for Development and Cooperation

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Director, Institute of Human Rights and Peace Studies, Mahidol University, Bangkok

Mr. S.D. Shibulal
India
Chief Executive Officer, Co-founder and Member of Board of Infosys

Rev. Dr. Sam Kobia
Kenya
Ecumenical Special Envoy to Sudan, former General Secretary of the World Council of Churches

Prof. Dr. Clotilde Fonseca
Costa Rica
Ambassador, former Minister of Science and Technology of Costa Rica (until end 2012)

Ms. Jill Cousins
Netherlands
Programme Director of the European Digital Library/Europeana and Executive Director of the EDL Foundation

Prof. Dr. Cui Wantian
PR China
Director, Bringspring Science & Technology Co., Ltd and Professor of Economics, Liaoning University, Shenyang (from 2013)

Prof. Dr. Guo Jiaxiang
China
Director, Beijing Science & Technology Co., Ltd and Professor of Economics, Liaoning University, Shenyang (from 2013)

www.globethics.net/web/ge/staff-head-office

www.globethics.net/web/ge/international-board-of-foundation
Mission

To empower people from all regions of the world, especially in developing and transition countries, for ethical dialogue, reflection and action by

| Providing access to knowledge resources on ethics through our Global Digital Libraries |
| Facilitating networking on ethics in our Globethics.net online community of persons and organisations |
| Stimulating global collaborative research on selected fields such as business ethics, interreligious ethics, responsible leadership and others |
| Initiating and supporting selected projects in order to implement values in concrete fields |

Vision and Mission of Globethics.net

Outlook 2013

| International Conference Global Ethics Forum 2013 “Equal in an Unequal World” |
| Expansion of the global Libraries and collections, launch of African Law Library |
| Further increase in the number of registered participants |
| New regional programmes in Russia, South America and National Contacts in additional countries planned |
| Certification of SME’S in China |
| Implementation of the Strategy 2012-15 |

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