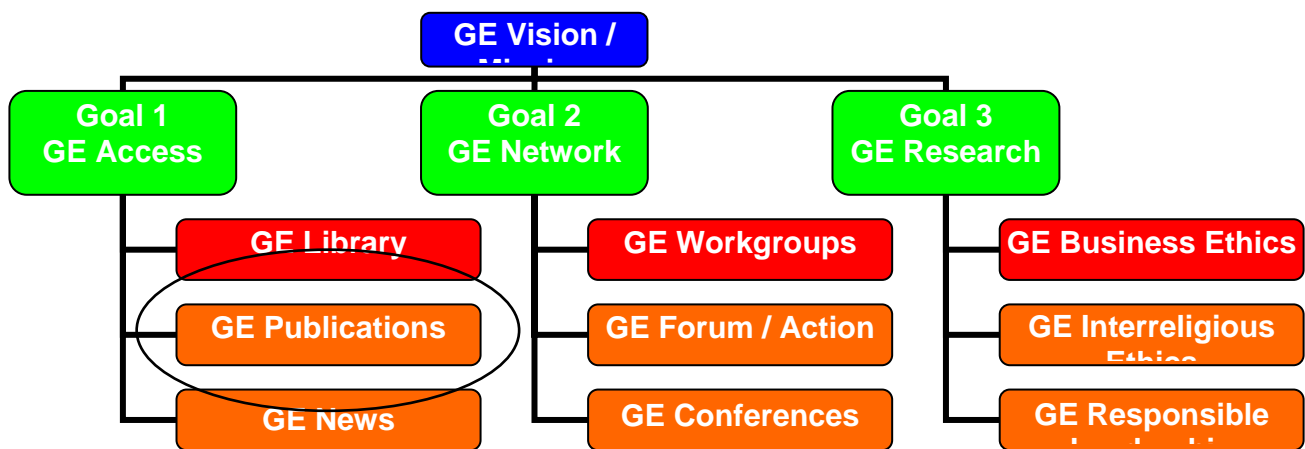


Publications Concept

Approved by the Globethics.net Board of Foundation on 17 October 2009

A) Frame



Strategy 2008-2011: “Objective 1.1.2 GE Publications: GE publishes at least one book on ethics per year in its GE Series with international contributions, online and for cheap reprints in different continents. It develops a publication policy.”

B) Typology of publications

In general, different types of publications according to source, character and objectives can be distinguished (some overlap):

- Policy Papers (policies of the organization, mid and long term))
- Organizational Documents (annual reports, project reports)
- Conference Reports
- Conference Papers (result of the call for papers)
- Issue Papers (monothematic, short term)
- Research Reports/Results
- Theme Series (midterm, scientific)
- Dissertations
- Teaching Resources
- Scientific Journal Articles
- News (newspaper articles, online news services, newsletters)
- Other Media Type (images, Audio, Video)

C) Variety of published products

As an online network, Globethics.net offers many different types of publications: the online library with a broad variety of types of publications made available, the news in form of individual news and from October 2009 as newsfeed, the newsletter, articles written by staff in books, newspapers and academic journals. As Globethics.net's own publications, especially the newsletter and the two book series "GE Series" and "GE Focus" can be mentioned. In this concept, we concentrate on the two series according to the strategy.

D) Policy for GE Series and GE Focus

D1 GE Series

"The concept of Globethics.net Series is

1. *to share common values and respect contextual diversity*
2. *to strengthen intercontinental cooperation and Southern participation*
3. *to encourage younger researchers in ethics to publish*
4. *to offer publications on ethics at affordable prices for developing countries*
5. *to include contributions in each publication from at least two continents*
6. *to offer reprint free of charge for the different continents*
7. *to make it also available as e-book on www.globethics.net."*

(Quote from Introduction in GE Series Volume 1, 2005)

The themes of the volumes of the GE Series cover mainly results of Globethics.net conferences (vol. 1, 2, 4), workshops (vol. 5) and research activities (vol 3 and 6).

The size: 200-400 pages per volume

The editors: Series Editors are Prof. Dr. Jesse Mugambi, University of Nairobi, Prof. Dr. Christoph Stückelberger, Globethics.net. The Volume Editors are always two experts, if possible from two different continents (North-South).

D2 GE Focus

On demand of various Globethics.net participants and due to the availability of texts related to current global ethical issues, a smaller series of issue papers was started in 2009.

The concept:

"Globethics.net Focus is a series of smaller publications of Globethics.net. Each issue is focused on one actual ethical issue with global relevance, normally from one author. Various languages are possible. Proposals for manuscripts from Globethics.net participants are welcome and can be sent to the editor of the series, Christoph Stückelberger, stueckelberger@globethics.net."

(Quote from published text in GE Focus 1, 2009)

The themes of these issue papers can come from conference contributions, current international debates or (in future) policy papers of Globethics.net. They should rather stimulate the discussion than being balanced and lame.

The size: 50-150 pages per issue.

The editors: Series Editor: Christoph Stückelberger. Volume Editors: various.

D3 Online, Print, reprint, ISBN, Guidelines

The policy of Globethics.net for both series is online publishing. Some volumes will be available only online which means very low costs of production (the professional layout is done by the volume editor/secretariat with a template).

Reprints are encouraged in Southern continents. Vol 1 of the GE series on Responsible Leadership, in Geneva available for 35 CHF, was reprinted in India and sold for about 5 USD and in Kenya for Subsaharan Africa for about 10 USD. This was possible because the final version on cd was given for free by Globethics.net.

Both Series have ISBN and all volumes are online downloadable from the GE website. Globethics.net Editorial Guidelines exist since 2006.

D4 Translations

Globethics.net publications are offered for free for translations of a whole volume or parts of it in the case of collections of articles as in the GE Series. The translation costs are if possible covered by partners in the respective country/region and/or with joint funding applications. The GE layout should be maintained so that the translated product can be recognized as a GE publication. The GE layout template can be provided by GE or the layout can be done by GE.

E) List of published and planned volumes

GE Series:

- 0 Christoph Stückelberger/J.N.K. Mugambi (eds): **Responsible Leadership**. Global Perspectives, Nairobi 2005, 160pp
1. - Christoph Stückelberger/J.N.K. Mugambi (eds): **Responsible Leadership**. Global and Contextual Perspectives, Geneva 2007, 357pp
- Indian reprint 2008 (with SPCK Delhi)
- African reprint 2009 (with Acton Publishers, Nairobi)
2. - Christoph Stückelberger/Heidi Hadsell (eds.): **Overcoming Fundamentalism**. Ethical Responses from Five Continents, Nairobi 2009
- Indonesian, enlarged reprint, Yogyakarta 2009
3. Christoph Stückelberger/Reinhold Bernhardt: **Calvin Global**. How Faith Influences Societies, Geneva 2009 (only online)
4. Ariane Hentsch/Shanta Premawardhana (?): **Sharing Values**. Methodology of Global Ethics, Geneva 2010
5. Evangeline Anderson-Rajkumar/NN: **Gender Ethics** (workshop results,)
6. Deon Rossouw/NN: **Business Ethics** in Teaching, Training and Research. Results of the Global Survey, Geneva 2011

GE Focus:

1. Christoph Stückelberger: **Das Menschenrecht auf Nahrung und Wasser**. Eine ethische Priorität. Aug. 2009, published online only, available in GE library
2. Christoph Stückelberger: **Overcoming Corruption** is Possible. Experiences, Values and Solutions for Churches and Development Agencies, Dec 2009, to be published online and in print, available in GE library.
3. Further planning is open. Various themes are proposed such as global ethical economy and climate justice.

F) News, newsfeed, newsletter

News on applied ethics, mainly on concrete developments, events, practical cases, are an important source for ethical decision making. Globethics.net has

- Its newsletter which has increased from 4 issues in 2008 to about ten issues in 2009
- News on the homepage and newspaper, with new entries at least twice a week
- A newsfeed (scrolling) as from mid October, delivered by Meltwater news and selected according manifold criteria by GE Secretariat

News are not part of this publication concept but can be put on the agenda of the next Board meeting.