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Global and Contextual Business Ethics

International Conference

25-27 April 2010, Mysore, India

Infosys Training Center

Organizers

Globethics.net Foundation, Switzerland

in cooperation with

Centre for Corporate Governance and Citizenship
of the Indian Institute of Management, Bangalore



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Welcome to the International Conference
on
Global and Contextual Business Ethics



Prof. Dr. Christoph Stückelberger
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Mysore, 25 April 2010

Welcome to the International Conference on Global and Contextual Business Ethics

Dear Conference Participant

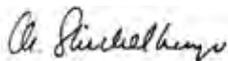
I wish you a very warm welcome to the Infosys Training Centre Mysore which has kindly agreed to host the International Conference on Global and Contextual Business Ethics! We have invited you to Mysore to present you the results of the “Global Survey on Business Ethics as field of Teaching, Training and Research” which has been conducted by Globethics.net and lead by Prof. Deon Rossouw during the last two years. The Regional coordinators of this survey have come to Mysore from nine world regions to present their work for the very first time.

We are very pleased to have so many competent participants from India and are looking forward to your meaningful contributions especially to the second part of the conference where we will be discussing visions for India.

The Globethics.net Foundation is very pleased to be a guest in India and I would like to express my most sincere thanks to Mr SD Shibulal, COO of Infosys, for his generous financial support of this conference without which it could not have been held. I am very thankful also to Prof. Vasanthi Srinivasan and her team at the Centre for Corporate Governance and Citizenship of the Indian Institute of Management, Bangalore, for their great commitment and contribution in the organization of this conference.

I wish you an inspiring stay in Mysore and hope you can profit from the top level speakers and may also find time to exchange ideas with your peers.

Yours sincerely,

A handwritten signature in black ink, which appears to read "Ch. Stückelberger". The signature is written in a cursive style.

Prof. Dr. Christoph Stückelberger
Executive Director and Founder Globethics.net



भारतीय प्रबंध संस्थान बेंगलूर
INDIAN INSTITUTE OF MANAGEMENT
BANGALORE

Centre
for
Corporate Governance and Citizenship



Dear Participant,

I welcome you to this International Conference on Global and Contextual Business Ethics, and to Mysore. This Conference has been organized by Globethics.net Foundation, Switzerland, in partnership with the Centre for Corporate Governance and Citizenship, Indian Institute of Management Bangalore.

The objective of this conference is twofold – firstly, to share the findings of the global survey of business ethics and secondly, to arrive at an agenda for research, teaching and training in the field of ethics, responsibility and governance. Towards this end, all attempts have been made to ensure that the speakers provide the required perspectives from the academia, private sector, Government and the not for profit sector. You will find the detailed Agenda of the Conference within this folder and we look forward to spending an enriching and meaningful time with you here at the Infosys Training Centre, Mysore.

This conference is unique because of the diversity amongst the participants. We have representatives from different fields with a common interest in CR, ethics and governance. This diversity will hopefully lead to richer discussion and should foster deeper collaboration. In this regard, I would like to gratefully acknowledge the assistance, cooperation and support received from Globethics.net Foundation, who have been instrumental in bringing this Conference to Mysore and at the same time, I would like to express my sincere thanks to Mr. S.D. Shibulal, COO, Member of the Board and Co-Founder of Infosys for generously hosting the Conference at this world-class venue.

We have endeavoured to make the arrangements for the Conference pleasant and comfortable, and we hope you have an enjoyable and productive visit to Mysore.
Looking forward to our interactions,

Sincerely,

Vasanthi Srinivasan
Chairperson -- Centre for Corporate Governance & Citizenship
Indian Institute of Management Bangalore

**Detailed Agenda: International Conference on “Global and Contextual Business Ethics”
25-27 April 2010**

Sunday 25th April 2010

Time	Event
6.00 p.m	<p>Welcome</p> <p>Prof. Vasanthi Srinivasan, Chairperson, Centre for Corporate Governance and Citizenship, IIMB, Bangalore</p> <p>Mr. Walter Fust, Globethics.net, President of the Board of Foundation, Geneva/Switzerland</p>
6.20 p.m	<p>Introduction</p> <p>Business Ethics in Institution Building: A Leader’s perspective</p> <p>Mr. S.D. Shibulal, COO, Member of the Board and Co-Founder of Infosys. Member of the Board of Globethics.net</p>
6.45 p.m	<p>Inaugural Address : “Ethics Governance and CSR “ Perspective from the Government</p> <p>Mr. R. Bandyopadhyay, Secretary, Government of India, Ministry of Corporate Affairs.</p>
7.20 p.m.	<p>Goals and program of the conference</p> <p>Prof. Dr Christoph Stueckelberger, Founder and Director of Globethics.net</p>
8.00 p.m	Dinner

Monday 26th April 2010

8.30 a.m to 10.00 a.m	<p>Global Survey on Business Ethics as field of Teaching, Training and Research: Reports from nine World Regions</p> <p>Introduction, Moderator: Prof. Dr Deon Rossouw, South Africa</p> <p>East Asia: Prof. Dr Zoucheng Zhou, China South/South East Asia: Prof. Dr Vasanthi Srinivasan, India Oceania: Prof. Dr Royston Gustavson, Australia Central Asia: Prof. Dr Carolyn Erdener, Kazakhstan</p>
10.00 a.m to 10.30 a.m	Tea Break

Time	Event
10.30 a.m to 11.45 a.m	Global Survey Reports Continued Middle East/North Africa: Prof. Randa Hamdy, Egypt Sub Saharan Africa: Prof. Dr. Deon Rossouw, South Africa Europe: Prof. Dr Luc van Liedekerke, Belgium Latin America: Prof. Dr Alvaro Pezoa Bissieres, Chile North America: Prof. Dr Joseph A Petrick, USA
12.00 p.m to 1.00 p.m	Discussion of reports in 9 groups: one regional report per group and regional coordinator
1.00 p.m to 2.00 p.m	Lunch Break
2.15 p.m to 3.45 p.m	Panel: Engaging with Ethics, CSR and Governance in India. Mr. Dileep Ranjekar, CEO, Azim Premji Foundation Mr. Prasad Chandran, Chairman and Managing Director, BASF India Mr. Gopal Nair, Director, Capital Markets Division, Union Finance Ministry
3.45 p.m to 4.15 p.m	Tea Break
4.15 p.m to 5.30 p.m	Idea Cafe
7.00 p.m.	Networking and Dinner

Tuesday 27th April 2010

8.30 a.m to 10.00 a.m	Panel: Changing Scenarios in the field of ethics/CSR /Governance – Challenges and Opportunities Ms. Meena Raghunathan, Director Community Services, GMR Varalakshmi Foundation Mr. Kishor Chaukar, MD Tata Industries. Prof. P. D. Jose, IIM Bangalore
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Time	Event
10.00 a.m to 10.30 a.m	Tea Break
10.30 a.m to 11.30 a.m	Group Work: Defining the agenda for Business Ethics in the field of Teaching, Training and Research in India
11.45 a.m to 12.15 p.m	Plenary: Results of group discussions
12.15 p.m to 12.45 p.m	Closing Remarks : Mr. S.D. Shibulal, Prof. Vasanthi Srinivasan, Prof. D. Rossouw, Prof. Dr Christoph Stueckelberger
12.45 p.m onwards	LUNCH and departure

Speaker Profile :



Prof. Vasanthi Srinivasan

Chairperson, Centre for Corporate Governance and Citizenship

Vasanthi Srinivasan is Chairperson, Centre for Corporate Governance and Citizenship and Assistant Professor in the area of Organisational Behaviour and Human Resource Management. After her Post Graduate Diploma in Personnel Management and Industrial Relations from XLRI, Jamshedpur, Professor Vasanthi worked with a large Information Technology company for three years. She is a Fellow in Management from IIMB, Life Member of the National HRD Network India and Member of the CII Bangalore sub committees on Corporate Social Responsibility and Disability,

Her research interests are in the area of Performance Management and Team Based Human Resource Management Systems, Management and Leadership Development: impact of developmental methodologies on employee learning and growth , Women in Information Technology: career transitions, work life integration, organizational practices and their impact on participation of women in the workforce

Another continuing area of interest is Corporate Social Performance and the need to look at the theory methodology for Indian business and industry. She has been engaged in social audits of business in India. She is the Regional co-coordinator for the South and East Asia on the Global Survey of Business Ethics that is currently under way. She has successfully rolled out of the website www.teachcsr.com , a dedicated resource for Business School faculty who are teaching business ethics and CSR.



Mr. Walter Fust

Globethics.net, President of the Board of Foundation, Geneva/Switzerland

Since May 2008, Walter Fust is CEO/Director General of the Global Humanitarian Forum in Geneva. Born in 1945, Walter Fust studied at St.Gallen University and graduated with a master in political science. He was working in banking and public administration before entering the Swiss Diplomatic service in 1975 where he then got assigned to Geneva, Baghdad and Tokyo. From September 1983 until end of 1984 he served in the integration office (EFTA/EU). During the years 1985 and 1986 he was personal advisor to federal councilor Dr. Kurt Furgler, Minister of Public Economy and President of the Swiss Confederation (1985). End of 1986 he was appointed as managing director of the Swiss office for trade promotion (OSEC). From 1990 to 1993, he served as Secretary General of the Ministry of Interior (science/research, environment, culture, social affairs, public health etc.). During the period of September 1993 and April 2008, Ambassador Walter Fust was head of the Swiss Agency for Development and Cooperation (SDC).

Walter Fust is chairman of UNESCO's International Program for the Development of Communication (IPDC). He serves as member of the International Forum of Federations (Ottawa) and in the Board of Trustees of the Bibliotheca Alexandrina, the new library of Alexandria/Egypt. He is member of the board of the International Risk Governance Council/Geneva and of philanthropy foundations.



Mr. S.D. Shibulal

COO, Member of the Board and Co-Founder of Infosys,
Member of the Board of Globethics.net

Mr S.D. Shibulal is one of the co-founders and serves as a member of the Board of Infosys Technologies Limited. He is currently the Chief Operating Officer at Infosys. Prior to his current role as COO, Shibulal served as Group Head – Worldwide Sales & Customer Delivery, where he was responsible for the performance of practice units in terms of value delivered to customers, business performance, and organizational efficiency. This was complemented by his other responsibilities in fostering innovation, leadership, teamwork and work values within the organization.

Shibulal has played a pivotal role in the corporate ethics and governance standards which Infosys is known for. At Infosys, he has also been instrumental in operationalising the key principles of ethical governance - fairness, transparency and accountability. He has been instrumental in driving transparency and accountability through operational systems and processes, as well as enhancing the performance management systems for the senior leadership. Shibulal is active in external forums in the area of corporate governance. He was recently inducted into the Advisory Council of the Global Corporate Governance Forum, an international forum set up by IFC and World Bank, focusing on practical, targeted corporate governance initiatives at the local, regional and global level.

Beyond business, Shibulal is actively involved in philanthropic work in the areas of education and healthcare. The various programs which he is associated with, touch over 20,000 students and address issues ranging from employability of rural youth to education of the underprivileged children. He also sponsors a program for visits of scientists from abroad at TIFR, a leading research institution in India. His work in the area of healthcare includes joint programs with 5 major hospitals for open heart cardiac surgery for children.



Mr. R. Bandhopadhyay, IAS

Secretary, Government of India, Ministry of Corporate Affairs.

Shri R. Bandyopadhyay, who has joined as Secretary, Ministry of Corporate Affairs recently, has an illustrious career in the Indian Administrative Service. Before joining here, he functioned as Secretary, Department of Public Enterprises in the Ministry of Heavy Industry and Public Enterprises, Government of India. During his tenure, a real boost was given to the functioning of the Public Sector Enterprises and the number of Navratna companies had grown from 12 to 18. He has also functioned in the Ministry of Telecommunications, Planning Commission, Ministry of Steel, and Ministry of Industry in Government of India at different levels.

In the State of West Bengal, he functioned as Principal Secretary/Secretary in the Power, Urban Development, Water Investigations, Industrial Reconstruction, Planning and Development Departments at various points of time. At the field level, he has worked as ADM/DM/Divisional Commissioner in the State of West Bengal. Shri Bandyopadhyay was also a Member of the 'Committee on Financial Inclusion', headed by Dr. C.Rangarajan, ex-Governor, RBI.

Under his stewardship the Ministry of Corporate Affairs has taken a motto of "Corporate growth with enlightened regulations". Ministry has recently celebrated "India Corporate Week" from 14th to 21st December 2009, with active participation of National level Chambers of Commerce and Industries as well as Institutes of Professional bodies like ICAI, ICWAI, ICSI etc.. Voluntary guidelines for "Corporate Governance" and voluntary guideline for "Corporate Social Responsibility", both prepared by the Ministry, were released at the concluding function of the India Corporate Week on 21st December at New Delhi in presence of the President of India, who graced the occasion as the Chief Guest.

Ministry has also taken initiative in introducing e-stamping with MCA-21 to further facilitate the e-registration of the companies. The Ministry has also made Competition Commission as well as Competition Appellate Tribunal functional. All the relevant rules for the Limited Liability Partnership Act have been issued and a series of workshops and sensitization meetings have been organized throughout the country for making the investors informed and empowered.

Apart from his official work, he has been very keenly associated with the development of modern management in industrial sector, his favourite subject being 'Management of Change'. With his long experience in industry and infrastructure sector in the country as well as his deep knowledge of the field level activities and aspirations of the people, Shri Bandyopadhyay is eminently suited to give a new direction to the Ministry of Corporate Affairs for the growth and development of the corporate sector as a whole.



Mr. Dileep Ranjekar

CEO, Azim Premji Foundation

Dileep Ranjekar, the Chief Executive Officer of Azim Premji Foundation, is a science Graduate and has a Post Graduate Diploma of Business Management as well as Master's degree in Personnel Management and Industrial Relations from Tata Institute of Social Sciences, Mumbai.

He was appointed from campus by Wipro and became the Corporate Executive Vice President Human Resources providing leadership to several functions such as quality, brand, communication and facilities for Wipro Corporation.

Dileep has been an integral part of Azim Premji Foundation from its conception. The Foundation has a vision to facilitate "a just, equitable, humane and sustainable society".

The Foundation is focused on contributing to systemic changes such as building accountability for quality education by demonstrating that comprehensive quality education can be achieved in rural Government schools. The Foundation believes that teachers, parents and the education managers are the key change agents, examination reforms as the key change tool and technology as a key change enabler to influence quality of education in a significant manner.

The Foundation currently has over 250 professionals and several hundred volunteers working towards realizing its vision through the Foundation's current engagement with over 20,000 rural government schools across 9 Indian states.

In order to develop education professionals and transform large number of educational functionaries, the Foundation has decided to launch Azim Premji University as an autonomous and private University.



Mr. Prasad Chandran

Chairman and Managing Director, BASF India Limited

Mr. Prasad Chandran is also the Chairman for all the BASF Group Companies in India. In addition to his Indian responsibilities, Mr. Chandran is the Head of BASF South Asia, with Group Companies in Pakistan, Sri Lanka and Bangladesh reporting to him.

Mr.Chandran has a post-graduate degree in Chemistry and a Masters degree in Business Administration. He has received Advanced Management Education from Institutes in the US, UK and Japan.

Mr. Chandran is the immediate past President of Indo German Chamber of Commerce (IGCC). He is also a member of a number of Central and State Government committees and is an Office Bearer with several trade/industry associations like CII, FICCI, IMA India, Bombay Chamber of Commerce, and The Energy Resource of India (TERI) etc.

He has also been appointed as an Independent Director on the Board of Bosch Limited with effect from 1st January, 2009.

Mr. Chandran is actively involved through TERI with the National Action Plan on Climate Change. He currently heads the Industry Task Force for Sustainable Agriculture and Green India.

Code of Conduct:

Personal Mission: Mr. Chandran heads the “Million Minds” project. This initiative is conceptualized by him, to fight corruption and improve governance. Whilst implementing BASF Global Values and Principles, he addresses specific issues of corruption, aimed at raising the standards of good governance in India. The “Million Minds” project sensitizes stakeholders and creates voluntary action groups in different parts of the country. This initiative has drawn recognition and support from many enlightened Indians.



Mr. Gopal Nair

Director, Capital Markets Division, Union Finance Ministry

Mr. Nair, an Officer of the Indian Economic Service is presently a senior Director, in the Capital Markets Division of the Union Ministry of Finance. His assignment include policy formulation and administration of issues relating to primary markets, investor education/awareness, corporate governance, regulatory architecture and related issues.

Mr. Nair is a Post Graduate in Economics from the University of Kerala as well as a Post Graduate in Development Economics from the University of East Anglia, (United Kingdom). He has more than 27 years of experience, starting with academics and then working with the Government of India in various Ministries such as Industry, Transport, Consumer Affairs, Planning Commission and Finance.

Mr. Nair played a significant role in policy formulation and institutional restructuring of the Indian commodity futures markets, in waking it up from the decades' long slumber, during 2000-2004. Member of several committees, widely travelled, he has also published about 100 articles in financial dailies and journals in the areas of trade, governance, transport, price policy, investor protection, market regulation etc.



Mr. Kishor Chaukar

MD Tata Industries.

Mr. Kishor A. Chaukar (62), currently the Managing Director of Tata Industries Limited (TIL), is a post-graduate in Management from the Indian Institute of Management at Ahmedabad.

TIL is the smaller of the two principal holding companies of the Tata Group, India's largest and best-known conglomerate. TIL acts as the new projects-promotion arm of the Group, and spearheads the entry of the Group in the emerging high-tech and sunrise sectors of the economy.

Mr. Chaukar is a member of the Group Corporate Centre, which is engaged in strategy formulation at the House of Tata. He also chairs the Tata Council for Community Initiatives (TCCI) – the nodal forum of the Group on matters related to corporate sustainability.

Mr. Chaukar is a member of the Board and Advisory Board of several national and international organisations in the Corporate Sustainability and Human Rights space, viz. Global Reporting Initiative - Amsterdam Shell Foundation Breathing Space India Advisory Board - New Delhi, and the Tata Memorial Centre – Mumbai.

Mr. Chaukar was previously the Managing Director of ICICI Securities & Finance Company Limited (July 1993 to October 1998), and a member of the Board of Directors of ICICI Limited from February 9, 1995 to October 15, 1998). His other experiences include a long stint in Bhartiya Agro Industries Foundation, an NGO engaged in rural development.



Ms Meena Raghunathan

Director, Community Services, GMR Varalakshmi Foundation

Meena Raghunathan is Director, Community Services, of the GMR Varalakshmi Foundation (GMRVF). GMRVF is the corporate social responsibility arm of the GMR Group, and has the mandate to work with under-served sections of community wherever the Group takes up projects. The Foundation works in the areas of Education; Health, hygiene and sanitation; Empowerment and livelihoods; and Community-based programmes. Today, activities take place in 20 locations across 10 states.

Prior to this, Meena worked for 19 years in the area of Environmental Education at Centre for Environment Education, a national institute, on projects related to formal education, community awareness, training , etc. Have over 40 books on various aspects on Environment and Environmental Education for children, youth, teachers, the general public, as well as reports on behalf of Govt. of India to various international forums including UN forums.

Writing for children is a hobby and she has published with Macmillan, Tulika etc. Her publications have been translated in over 10 Indian languages.

Meena is a Masters in Business Administration from the University of Jodhpur and has a Diploma in Radiological Physics from BARC Bombay. She took part in the International Visitor Program of the United States Information Agency, Bureau of Educational and Cultural Affairs on “Global Environmental Issues” during June 25 - July 16, 1998 held at Washington DC. She also attended the Business and Poverty leadership program at Madingley Hall Cambridge, from the 9th - 12th December, 2008.

She is an active member of many professional societies and Boards in South and South East Asia including IUCN-Commission on Education & Communication, The Association of Writers and Illustrators for Children, New Delhi, Vikram Sarabhai Community Science Centre and Nagavalli Institute of Rural Entrepreneurship Development, Swarna Bharat Institute of Rural Entrepreneurship Development, and Bellikoth Institute of Rural Entrepreneurship Development

She was the Regional Chair (South Asia) of the IUCN-Commission on Education & Communication from 2000-2004 and a Member of the official Indian Delegation to the United Nations Commission on Sustainable Development -12 Review Session at New York, USA during April, 2004, on the Theme of ‘Water, Sanitation and Human Settlements’.

She is also a Member of Core Group on Environmental Education Programme, Sub Region-1 (South Asia) of the Asia South Pacific Bureau of Adult Education (ASPBAE).



Prof. P. D. Jose, IIM Bangalore.

P D Jose jose@iimb.ernet.in

P.D. Jose is an Assistant Professor in the Corporate Strategy and Policy Area at IIMB. His research interests include Strategy Formulation and Implementation, Crisis Management and Organisational Renewal, Competitive Implications of Environmental Regulations and Environmental Management Systems. In addition to IIMB, he has been associated with the Administrative Staff College of India, Hyderabad, IIM Kozhikode and IIM Ahmedabad.

Prof. Jose is a Fellow in Management from the IIM Ahmedabad. He has a Post Graduate Diploma in Forestry Management from the Indian Institute of Forest Management, Bhopal and a Bachelors Degree in Physics and Computers from the Indian Institute of Science, Mumbai.

He is a member of the International Planning Board of the Greening of Industries Network, which is a world-wide network of industries, international organisations and universities. He was a Fulbright Fellow at the Massachusetts Institute of Technology, Boston and Canon Flager Business School, North Carolina, during 1999-2000. He was also Visiting Researcher at the Kennedy School, Harvard University from Oct-Dec 2004.

He has been associated as a consultant with several government agencies, state governments and international organisations.



Prof. Dr Christoph Stueckelberger

Founder and Director of Globethics.net

Prof. Dr. Christoph Stüeckelberger is founder, was president and is now Executive Director of the global network on ethics Globethics.net, based in Geneva/Switzerland.

In addition to his position at Globethics.net he is part-time Professor of Ethics at the Theological Faculty of the University of Basel in Switzerland. His PhD was written on Peace Ethics and his habilitation on Environmental Ethics. Economic ethics, political ethics and development ethics are his main fields of research.

For many years he was director of the Development Organisation Bread for all.

From 1999 to 2007 Christoph Stüeckelberger was president of ECLOF International, the Ecumenical organisation for micro-credit working in 30 developing countries. Furthermore, he founded and was president of Transparency International Switzerland (the Swiss chapter of the coalition against corruption).

Among other functions, he was member of the Commission for International Cooperation of the Swiss Government, president of its sub-commission on WTO and member of the Swiss Ethics Committee on Non-human Biotechnology of the Swiss Government.

Prof. Stüeckelberger has specific experience in Business and Investment Ethics (see Global Trade Ethics published in German, French, English and Chinese). He was on the Board of Experts for ethical investments of a large Swiss bank, is member of the Board of Experts of Responsibility in Microfinance in Zürich, from 1999-2007 he was President of Eclor International and he is currently consultant in ethical investments of a Swiss private bank.



Prof. Dr Deon Rossouw, South Africa

Prof. Deon Rossouw studied at the University of Stellenbosch. He obtained degrees in Philosophy and Theology and received his Doctorate in Philosophy in 1989.

He started teaching Philosophy in 1986 at Rand Afrikaans University, in Johannesburg, where he later became Professor and Head of the Philosophy department. He also served on the Executive Committee of the Rand Afrikaans University. In 2004 he moved to the University of Pretoria, where he was appointed as Head of the Philosophy Department and Director of the Centre for Business and Professional Ethics. During 2008-2009 he spent a year as Program Executive for Business Ethics at the Globethics.net Foundation in Geneva. Currently he is the CEO (designate) of the Ethics Institute of South Africa.

Deon Rossouw specializes in the field of Business Ethics and the Ethics of Corporate Governance. His articles have been published in the leading International Journals in this field such as *Business Ethics Quarterly*, *Journal of Business Ethics*, *Business & Society*, and *Business Ethics: a European Review*. Besides other books, he wrote a number of books specifically on Business Ethics that include: *Business Ethics: a Southern African perspective* (1994) and *Business Ethics in Africa* (2002), *Developing Business Ethics as an Academic Field* (2004) and *Business Ethics* [4th edition] (2010). He co-authored *Ethics for Accountants and Auditors* [2nd edition] (2009) and co-edited *Global Perspectives on the Ethics of Governance* (2006) and *Freedoms and Responsibilities for Business in China: Government, Corporations, and Civil Society* (2008). He initiated and coordinated a global survey on the Ethics of Corporate Governance in 2004 and is currently directing a Global Survey on Business Ethics as field of Teaching, Training and Research.

He was the Founding President of the Business Ethics Network of Africa (BEN-Africa) and also served as President of the International Society of Business, Economics and Ethics (ISBEE). He serves on the editorial board of the *Journal of Business Ethics* and the *African Journal of Business Ethics*. In 2000 he was a Commonwealth Senior Research Fellow at the Institute of Management Studies at Cambridge University. He was Visiting Professor at the New Castle Business School at the University of Northumbria in the UK. He also served as a member of the Research Team for the Second King Report on Corporate Governance and is a member of the Sustainability Committee of the Third King Report on Corporate Governance for South Africa.



Prof. Dr Zoucheng Zhou, China

Prof. Zucheng ZHOU received his Ph.D. from Nankai University, China, in 1998. He is Professor of Management and Business Ethics, Chairman of the Department of Organizations and Management, Director of the Center for Management and Ethics at Antai College of Economics and Management, Shanghai Jiao Tong University, China. He currently serves as a national coordinator for teaching CSR and business ethics for MBAs, Executive Committee Member of International Society of Business, Economics, and Ethics (2009-2012) and co-editor for the Journal of Business Ethics Education.

His research interests include business ethics, marketing ethics, ethical decision making, ethics management, CSR and corporate strategy, CSR and consumer behavior, corporate culture, teaching business ethics. He is the author and co-author of nine books including Introduction to Business Ethics, Business Ethics, Business Ethics Cases, Management and Ethics, Marketing Ethics, and Teaching Business Ethics, and more than 50 articles.



Prof. Dr Royston Gustavson, Australia

Royston Gustavson is on the academic staff of the School of Management, Marketing, and International Business, The Australian National University, where he lectures in business ethics, corporate strategy, and corporate social and environmental sustainability, and was responsible for the introduction of an undergraduate major in corporate sustainability in the College of Business and Economics. He has an MBA with Distinction from Melbourne Business School, a PhD from The University of Melbourne, is a Fellow of the Australian Institute of Company Directors, and an Associate Fellow of the Australian Institute of Management. His primary area of research is corporate governance, especially with regard to ethics and corporate social responsibility. His home page, including a list of publications, is at: <http://www.cbe.anu.edu.au/staff/info.asp?Surname=Gustavson&Firstname=Royston>



Prof. Dr Carolyn Erdener, Kazakhstan

Prof. Carolyn Erdener is a member of the faculty of the Bang College of Business at the Kazakhstan Institute of Management and Technology (KIMEP) in Almaty, Kazakhstan. She is originally from the US, where she completed her formal education (BA in European Studies, MA in Eurasian Studies, MBA and PhD in Management and International Business). Since 1995 she has been teaching outside the US, primarily in Emerging Market and Transitional economies. Prof. Erdener's main research interests involve the management of Cultural Frictions and Business Ethics in crosscultural and international contexts. She has published over a hundred articles, book chapters, and conference proceedings papers related to International and Strategic Management, including International Business Ethics.



Prof. Randa Hamdy, Egypt

Prof. Randa Hamdy has a PHD in International Management from the University of Orlando in Florida, USA. Since 2001 she is Assistant Professor at the College of Business Administration at the English Department of the Cairo University in Egypt. She was a trainer at the Higher Council of Arabic Universities for Scientific Research and is founding member of E-Learning Egypt (ELEG), a Joint European/Egyptian Program.



Prof. Dr Luc van Liedekerke, Belgium

Prof. Luc van Liedekerke is Professor of Business Ethics at Universities of Leuven and Antwerp and directs the Centre for Economics and Ethics at the Catholic University Leuven in Belgium. He is immediate past President of European Business Ethics Network.



Prof. Dr Joseph A Petrick, USA

Dr. Joseph A. Petrick is the Golding Distinguished Professor of Research and Executive Director of the Institute for Business Integrity at Wright State University in the U.S.A. He earned his Ph.D. from Pennsylvania State University as a Woodrow Wilson Fellow and his MBA from the University of Cincinnati, with graduate studies at the University of Bonn in Germany and the University of Tokyo in Japan. He has published widely in the field of business ethics including the book, *Management Ethics: Integrity at Work*, and over seventy journal articles relating to business ethics. He has also taught business ethics at the undergraduate, graduate and executive education levels domestically and globally and provided organizational ethics consulting services in the private, public and nonprofit sectors



Prof. Dr Alvaro Pezoa Bissieres, Chile

Alvaro Pezoa Bissières

Professor Fernando Larraín Vial Chair of Business Ethics and Corporate Responsibility, ESE – Business School, Universidad de los Andes (Chile). Director CGE Group Center for Business and Humanism at the same school.

Holds a degree in Business Administration and Commercial Engineering in Escuela de Negocios de Valparaíso, Fundación Adolfo Ibáñez, Universidad Técnica Federico Santa María (Chile). Master in Political Science, Universidad de Chile. Master in Liberal Arts (Philosophy Area) and PhD in Philosophy and Arts, Philosophy section, Universidad de Navarra (Spain).

Has been a Visiting Scholar in the Graduate School of Business, Stanford University (USA), and in the Markkula Center for Applied Ethics, Santa Clara University (USA).

Author of the books *Politics and Economy in the thoughts of John Locke* (EUNSA. Pamplona, 1997), *Business Ethics: Approaches from the Senior Management* (ESE. Santiago de Chile, 2005), and *A Vital Teaching: history, education and culture. A Tribute to Héctor Herrera Cajas*, along with several academic articles about ethics, social corporate responsibility and political philosophy, published in Chile and other countries.

Member of the Executive Committee ISBEE (The International Society of Business, Economics and Ethics); Founder of ALENE (Latin America Association of Ethics, Business and Economy); was also a member of “Working Group on Global Business Ethics Principles”, The Conference Board.

Director and consultant of business and non profit organizations. Founding partner of Ethos S.A., Associate Consultants in Ethics and Human Formation. Has been coordinator of the Ethics Area of Acción RSE, and collaborator of Fundación Generación Empresarial Chile. In the beginning of his career was executive and business advisor.

Tourist Information

About Mysore

Located 140 Kms from the state capital Bangalore-- Mysore is the erstwhile capital of Wodeyars, the rulers of Mysore state. The Wodeyar family ruled Mysore since 14th century except for a short period of 40 years when Hyder Ali and Tipu Sultan were the rulers. Mysore has never failed to mesmerise the tourists with its quaint charm, rich heritage, magnificent palaces, beautifully laid-out gardens, imposing buildings, broad shady avenues and sacred temples. The charm leaves no one untouched.

Mysore traces its history into the mythological books where there is reference of Mahishasur (Mahishasura) or the buffalo-headed demon king who is believed to have lived here. Goddess Chamundeshwari of Chamundi hills killed this demon and hence the Dussehra, the festival of the victory of good over evil, is celebrated with unprecedented grandeur. Today Mysore is one of the major cities of Karnataka. Mysore has emerged as a thriving market for exotic sandalwood & incense, the Mysore silk sarees and stone carved sculptures.

Shopping

Mysore is a shopper's paradise. It is surrounded by sandalwood and rosewood forests. Thus, most of the tourists coming to Mysore look for items made from sandalwood or rosewood. Though a bit expensive these, pieces make excellent gift as well as decorative items. The sandalwood oil might be a bit expensive but is an essential commodity to be bought in Mysore. Mysore silk sarees are very popular and coveted by the ladies. Here you can purchase some of the finest silk. The government silk factory offers silks straight off the loom. Apart from the sandalwood items and silk, Mysore is also famous for the stone carved statues. The government run "Kaveri Emporium" located on Sayyaji rao road provides genuine sandalwood, rosewood and wooden carvings for the tourists.

Palaces of Mysore

Mysore City Palace and Museum



The palace at the heart of the city forms the focal point around which the city functions. Located at Mirza Road, the Palace is open daily from 10.00 am - 5.30 pm Entry fee - Rs.10/- Shoes cannot be worn inside the palace. Camera not allowed. The palace is illuminated on Sundays, national holidays from 7.00 pm to 8 pm and during Dassera festival from 7.00 pm to 9 pm

One of the largest palaces in India and the residence of the Wodeyar Maharaja's of the Mysore state, it was designed by British architect Henry Irwin and built in 1912, after a fire burnt down the old wooden palace. The stained glass roof of the 'Kalyana Mandapa' (marriage pavilion), wall paintings, ivory inlaid rosewood doors and the ornate golden throne here, are all remarkable.

The palace now under the supervision of Department of Archaeology and Museums of the Karnataka Government is converted into a museum. The royal costumes, children's toys, musical instruments, photographs and numerous portraits are placed at the ground floor. A small collection of weapons are displayed on the upper floor.

Jaganmohan Palace

Jaganmohan Palace, built in 1861 by Maharaja Krishnaraja Wodeyar, is one of the oldest building in Mysore. This three storied palace with stained glass shutters and ventilators is located about 10 minutes walk from the city bus stand. It is now converted into Jayachamarajendra Art Gallery, a treasure house of paintings of unparalleled beauty, handicrafts, a rare collection of musical instruments and historical memorabilia dating back to the nineteenth century and earlier.

Lalitha Mahal Palace



The heritage building, is located about 11 kms from the city of Mysore. This twin storied palace was commissioned in 1921 by Maharaja Krishnaraja Wodeyar IV and was designed by E.W Fritchley in the Renaissance style with concepts from the Italina palazzo and the English manor. Nestling at the foot of the Chamundi Hills, the pleasing white structure was modeled in the lines of St. Paul's Cathedral in London.

In 1974, India Tourist Development Corporation converted this royal guest palace into a star hotel. However, the building continues to retain various aspects of the Palace including the viceroy room, the banquet hall, the ballroom and the stately Italian marble staircases. The Lalitha Mahal Palace Hotel offers royal living and dining in the environs of a real palace.

Jayalakshmi Vilas Palace

Jayalakshmi Vilas, located in the lush green landscape of the University of Mysore around 5 kilometers to the west of the city reflects the rich architectural splendor of the ancient times. Built in 1905 as the mansion of the eldest daughter of Maharaja Chamaraja Wodeyar, the palace was known as Rajkumari Mansion. The building itself is made up of a three wing structure but so connected as to give the appearance of a single massive structure. The north and south portion of this structure is connected with a small over bridge and the interior have extensively

rich carvings and mouldings of ancient Indian design. Other architectural features like the twin Corinthian and ionic columns, regal pediments, pilastered window-sets and oval ventilators adds to the grace and glory of this huge monument.

A dancing hall with a wooden floor and a 12 pillar, square Kalyana Mantapam are the major attractions of the palace which represent the zenith of artistic caliber of the local craftsman of the bygone golden era. The 40 x 25 feet dancing hall has a viewers gallery and a first floor, and the 40 feet high roof at the central portion is decorated with painted glass. The Kalyana Mantap, the most beautiful portion of the mansion, has an eight-petal shaped dome with glass windows and a gold-plated 'Kalasha' or tower on top.

Besides the main entrance, the mansion has entrances on each side, different from each other. The entrance on the northern side has an extrusion on the stairs probably to be used as an alighting platform from cars and chariots. At the centre of the main building, there is a small courtyard with a fountain. The north side pediment of the mansion has a sculpture of the Goddess Lakshmi and the south side has a sculpture of Goddess Bhuvaneswari under a domed canopy.

Renovated in 2002, Jayalakshmi Vilas is now a part of the Mysore University and has been converted to a museum (Folklore museum) and a research center of the University. The exhibits in the museum include priceless collection of artifacts, folklore, archaeology and geology, collected from various parts of India etc. The research center offers the students to carry their projects on several important topics with much ease and convenience.

Vasantha Mahal Palace

Nested amidst lush green surroundings, the three (two) -storied structure of Vasantha Mahal was built in 1842 by the then ruler of Wodeyar Dynasty. Sprawls over an area of 36 acres of land, it was built as a pleasure palace to house special school for the education of young Princes.

The most interesting feature of the palace is its protruding front portions made of wrought-iron grills of three graceful arches which leads to a curving verandah and an over shaped hall. The long verandah stretches along the wings to connect it with the other parts of the building. The first floor is the replica of the ground floor. The columns of the palace are reminiscent of Tuscan style of architecture. Later, Vasantha Mahal has converted to a hotel and now it has been closed.

Rajendra Vilas Palace

The imposing structure of Rajendra Vilas Palace, is located 1000 feet above the city in the picturesque backdrop of Chamundi Hills around 13 kms south east of Mysore. Known for its splendid decor and architectural splendor, Rajendra Vilas is one of the best example of Indo-Saracenic architecture, with a strong Rajput flavour. The central dome of the palace, that resembles Mysore Palace, rests on a high neck and

four chhatris built distinctly in Rajasthani style surrounds the central dome. A semi-circular verandah to the north provides a panoramic view of the city. The first floor opens to spacious terraces adjoining the chhatris.

Once the summer palace of the erstwhile Mysore Royal family, Rajendra Vilas Palace became the property of Karnataka Government when Mysore merged with the state and was converted into a heritage hotel. The sprawling 45 to 50 suites of the hotel are adorned with elegant furniture and exquisite paintings. Modern and deluxe amenities are made available to the guests residing here.

Other places of interest

Railway Museum



The Railway museum, situated opposite to the CFT Research Institute on Krishnaraja Sagar Road, contains exhibits from the Mysore State Railways that operated between 1881-1951. Set up in 1979, the museum sets a good pattern for regional display and has a good collection. Among the exhibits are steam engines, signals and a Maharani's saloon, with all facilities built in 1899. The highlight here

is the Chamundi Gallery that showcases a unique and interesting collection of photographs and paintings depicting the development of the railways. It's fun cum learn museum for children.

Timings : 10.00 am to 01.00 pm and 03.00 pm to 08.00 pm.

Chamundi Hill



The 1150meter Chamundi Hill is one of the landmark tourist attraction of Mysore. It is located about 13kms South east of Mysore.

The Chamundeswari temple on the top of the hill, dating back to the twelfth century, is dedicated to Durga Devi or goddess Chamundi (avatar of Parvathi, Shiva's consort) for celebrating her victory over the demon Mahishasura.

The idol of goddess Chamundi inside the sanctorum sanctuary is in solid gold. The temple is a fine example of Dravidian temple architecture. The temple tower is 40m high with seven stories. Behind the main temple there is a small shrine dedicated to Mahabaleswara which is

over a thousand years old. From the top of hill you can have a panoramic view of Mysore. There is a giant statue of Mahishasura, the demon who was killed by the goddess Chamundi (Durga Devi) near the temple. Halfway up the hill a ornamented monolithic statue of the Nandi Bull can be found. It is carved out of a single block of black granite.



Saint Philomena's Church

Built in 1933 and designed by Reverend Rene Feuge, St. Philomena's church is one among the grandest churches in India. Located about 3 kms from the city on Cathedral road, it is the tallest Church in India built in the neo-Gothic style. A statue of 3rd century saint, Philomena is placed in an underground chamber. The twin spires are 175 feet in height and are visible from miles around. Some fine attractive glass paintings depicting scenes from the birth of Christ, the Last Supper, the Crucifixion, the Resurrection and the Ascension of Christ can also be seen here. Presently it is known as St. Joseph's Church. Open from 8 am to 6 pm.

Mysore Zoo or Zoological Gardens

The Mysore zoo, which is one of the oldest zoo's in the world was established in 1892 under royal patronage. The zoo houses animals from more than 40 different countries. It has well kept lawns and gardens. The tiger's were the main animal bred here. There are elephants, white peafowl, hippo's, rhino's and gorilla. It is open on all days except Tuesdays from 8:00 a.m. to 5:30 p.m.

The zoo also encompasses Karanji Lake, which attracts several species of migratory birds during the breeding season including painted storks, pelicans and darters. Other attractions include the Zoological Garden with 35 species of exotic ornamental plants and 85 species of trees from India and abroad.

Brindavan Garden



Brindavan garden is situated at Krishnaraja Sagar Road, 12 Km northwest of Mysore. Apart from the different types of plants, the garden is decorated by spectacular fountains and ornamental pools. The main attraction is the 'dancing musical fountains'.

A small lake for boating enhances its recreational charm. The garden is fully illuminated during the night.

Brindavan Garden is open daily from 7:00 a.m. to 8:00 p.m., but the fountain show is there only in spring.

Event Information

Transport Contact:

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Campus Emergency Services:

In the event of an emergency (an accident, medical emergency etc), please call up the board number at Infosys (press 9 from any phone) and inform them of your whereabouts and the nature of the emergency. Infosys has 24*7 call center and your information will be passed on to the HRD Employee Relations team.

Within the Mysore Campus, for any emergency help please contact Security at 2404171 or at extension 6000, 6001.

State Emergency Services:

Police: 100

Fire : 101

Ambulance : 102

Medical Emergency Services:

BGS Apollo Hospital : 2566666, 2562616

BM Hospital : 2512401, 2511671

JSS Hospital : 2563843, 25638451

Mission Hospital : 2529347, 2521651

Security and Rules:

Please follow the security check formalities at the entry and exit points without any hesitation. Let the security check your bags and declare the personal belongings/ gadgets etc.

Please read carefully and follow the House Rules displayed in the Hostel Rooms inside the campus.

Program Evaluation Form

NAME (Optional) -----

1. Please specify the main reason for attending this conference:

Content Networking

Speaker Personal growth & development

Other (Please specify) -----

2. Which part of the Conference did you find most useful ?

Survey Results Panel Discussions

Idea Cafe All parts

3. Did the conference fulfil your reason for attending ?

Yes (Absolutely) Yes (But not to my full extent)

No

4. Did you find the topics to be relevant and meaningful to you in your professional role ?

Yes

No

5. Did you walk away with new ideas ?

Yes

No

Please use this space to write specific comments related to the Content of the Program :

