Business Ethics as a Field of Training, Teaching & Research in Central Asia

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Central Asia

Countries

Official Languages
Armenian
Azeri
Georgian
Kazakh
Kyrghyz
Russian
Tajik
Turkmen
Uzbek
CENTRAL ASIA & NIS

Research Team

Aigul Kazhenova  Sr. Lecturer in Management
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Mera Duisengaliyeva  External Programs Manager
Nurlan Orazalin  Sr. Lecturer in Accounting
Zhanat Humphrey  Sr. Lecturer in Management
Terminology

- **Business Ethics**
  - Biznes Etika
  - Բզնեսէթիկա
  - Бизнес Этика
  - Деловая Этика
  - Adeptilik
  - этика социальной работы

- **Unique features**
  - Dual language policy
  - Cyrillic, latin, other alphabets
# Prevalence & Distribution of Business Ethics

<table>
<thead>
<tr>
<th>Country</th>
<th>Individuals</th>
<th>Institutions</th>
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<td>Russia</td>
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Focus Areas in Business Ethics

Corporate Ethics
Corruption
Corporate Social Responsibility
Ethics in Finance & Banking
Training in Business Ethics

- Codes of ethics
- Consumer protection
- Environmental ethics
- Ethical decision making
- Ethical negotiation
- Ethics in accounting
- Ethics of competition
- Intercultural ethics
- Managerial ethics
- Marketing ethics
- Professional ethics
- Social responsibility
Teaching in Business Ethics

• Main themes
  – Corporate ethics & social responsibility
  – Ethics in economics & management
  – Ethics in finance & banking
  – Ethics in business communication

• Undergraduate vs postgraduate

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<tr>
<td>POSTGRAD</td>
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<td>6</td>
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• Elective or mandatory *(Individuals only)*

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Research in Business Ethics

Research topics are very diverse, somewhat idiosyncratic, and reflect individual interests rather than mainstream concerns.

Half of the institutions and two fifths of the individuals studied indicate that they are involved in research.
Major Issues - Next 5 Years

Banking Regulation
Corporate Culture
Corporate Governance
Ethics of Market Capitalism
Government’s Role
Personal Ethics
Conclusions

• Business Ethics as a field of training, teaching and research is more institutionalized in RUSSIA.

• It is emerging in KAZAKHSTAN.

• Individual awareness of the importance of business ethics is ahead of institutionalized awareness.

• Training is ahead of research in terms of addressing the most serious problems.

• Corporations are a focus of concern.
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