



INTERNATIONAL ETHIC SUMMIT
ULUSLARARASI ETİK ZİRVESİ

A S W A T E R S R E C E D E

16 JUNE 2017 . ISTANBUL BILGI UNIVERSITY
SANTRAL CAMPUS



ethics summit As Waters Recede

7 th International Ethics Summit

“As Waters Recede”

In a smaller world with the globalization and technological progress, the perception of business processes has also changed. Some companies could not catch up with the impact of globalization on the developments of countries, regions, and even organizations. While the business world experienced increases in productivity and quality, at the same time, ethical crises emerged. Storms which were experienced in some outstanding companies of the world, have grown into a tornado that could affect the global economy. Consequently, companies have increased their precautions and their awareness towards potential risks.

This year, in the seventh year of the Ethics Summit, together with experienced business leaders around the world, we will be discussing what needs to be done as life goes on to the business as usual phase following the ethical crises experienced by several global companies. Alongside discussing the efforts for preventing the recurrence of ethical crisis and managing the process of post-crises, we will also be examining the profile of a fraudster ‘who caused the storm’.

Additionally, we will be talking about the post-crises ethical policy reviews, communication and reputation management processes with some valuable examples, and finally we will try to find out how we can establish a business world where the compliance is dominant in all extents.



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7 th International Ethics Summit Programme

09.30 – 10.00: Registration

10.00 – 10.30: Welcome Speeches

Asim Barlin – TEİD Chairman of the Board

Prof. Dr. Ege Yazgan – İstanbul Bilgi University, Acting Rector

10.30 – 10.50: Summit Chair's Address

Monty Raphael QC, Special Counsel, Peters&Peters, Summit Chair

10.50-11.15: Keynote “Compliance Beyond the Law – Lawful but Awful”

Prof. Dr. Nikos Passas, Northeastern University Professor of Criminology and Criminal Justice

11:15 – 11:30: Coffee Break

11.30 – 13.00 Parallel Sessions

- **Parallel Session 1** – “Keys to an Efficient Internal Investigation” – Filiz Toprak Esin (Gün Partners) – Sinan Çamlık (KPMG) – Senem Dal (Zorlu Holding)
- **Parallel Session 2** – “Tell Me Who You Work With and We’ll Tell You Who You Really Are: Third Party Risks on Fraud and Corruption” – Fikret Sebilcioğlu, CFE Cerebra Consulting and Altuğ Özgün, Ethics and Compliance Director, Astellas Pharma
- **Parallel Session 3** – Industry 4.0 – Murad Semercioğlu, CPC



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- **Parallel Session 4** – “Cyber Risks on Reputation and Compliance” – Murat Lostar, Lostar Data Protection A.Ş. Managing Partner, CloudSecurityAlliance Turkey Leader
- **Parallel Session 5** – “Law on Data Protection: What We Hardly Know and What Everyone Needs to Know” – Av. Birtürk Aydın, Esin Avukatlık Partners, Partner ve Av. Hakkı Can Yıldız, Esin Avukatlık Partners, Senior Associate

13.00 – 14.30: Lunch

14.30 – 15.00 Keynote “Why People Commit A Crime?”

Prof. Dr. Sevil Atasoy, Üsküdar University, Vice Rector

15.00 – 15.30: Keynote

Jerusa Burmann Viçili, Curitiba Federal Prosecutor, Car Wash Taskforce

15.30 – 15.45: Coffee Break

15.45 – 16. 45 Main Panel – Compliance 360

Moderator: Emre Çolak, TEID Board Member

Ali Pandır, TKYD Chairman of the Board

İlhami Koç, Turkish Capital Market Association, President

Attila Köksal, CFA – Unlu Co. Board Member

16.45 – Closing



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Registration Information

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