

Global Ethics Research

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Content of Electronic Survey:
Demographics and 10 Case studies

Research Methodology (1)

- Study rationale/history: role of NASA, PMI and QED Consulting
- Content of Electronic Survey: Demographics and 10 case studies
- Target Population and Survey Distribution: PMI website, project management, intercultural and business ethics world
- Time in the Field: 8 months 2016-2017
- Sample Size: 3500

Research Methodology (2)

- Demographics: gender, age, geography, culture, education, role, job title, industry and area
- Forced Choice – 4 options per case
- Case study coverage of ethical issues: fairness, unfair treatment, harassment, conflicts of interest, confidentiality, transparency, misrepresentation, honesty, responsibility

Ethics Case Study #5

Six months ago, you began supervising a major research project at your company. You understood when you accepted the assignment that the project would take three years to complete, and that its success could be critically important to your company's long-term sustainability. You have just been offered a new position in another company outside of your industry. This company offers to double your salary, providing that you start immediately. You:

- A) Decline the new position.
- B) Accept the new position.
- C) Inform your company of the offer, and if they will not meet the salary offered, accept the new position.
- D) Obtain legal advice as to whether you are contractually bound to your existing company, and if you are not, accept the new position.

Ethics Case #5 Survey by country

A) Decline the new position.

B) Accept the new position.

C) Inform your company of the offer, and if they will not meet the salary offered, accept the new position.

D) Obtain legal advice as to whether you are contractually bound to your existing company, and if you are not, accept the new position.

	USA	Brazil	Canada	Germany	India	Mexico	UK
A	20	24	25	31	36	17	30
B	9	3	5	3	3	6	11
C	33	24	27	33	19	26	28
D	38	49	43	33	42	51	31

Ethics Case #5 Survey by Identity

A) Decline the new position.

B) Accept the new position.

C) Inform your company of the offer, and if they will not meet the salary offered, accept the new position.

D) Obtain legal advice as to whether you are contractually bound to your existing company, and if you are not, accept the new position.

	Overall	African	Asian	European	Middle East	Latin/South American	North American
A	23	27	32	21	27	23	20
B	6	5	4	5	1	4	9
C	31	38	21	33	39	29	31
D	40	34	42	41	33	44	40

Ethics Case #5 Survey by Education

A) Decline the new position.

B) Accept the new position.

C) Inform your company of the offer, and if they will not meet the salary offered, accept the new position.

D) Obtain legal advice as to whether you are contractually bound to your existing company, and if you are not, accept the new position.

	Overall	Secondary	Undergrad	Postgrad
A	23	18	24	23
B	6	5	7	6
C	31	37	29	31
D	40	41	40	40

Ethics Case Study #8

You are a research assistant, and have helped prepare a paper describing your team's research. The abstract for this paper was accepted for a major conference that will be held soon. In reading over the paper, you point out to your team's lead researcher that he has described a certain data set as "a typical data set" though you know for sure it was atypical, extracted from the best possible data set. He dismisses you by saying that calling the data set "typical" is just a manner of speaking. What should you do now?

- A) Do nothing.
- B) Off-line, ask other members of the team to support you before re-engaging the lead again.
- C) Ask the lead researcher to reconsider and revise the presentation for the conference.
- D) Ask to be removed from the team and any involvement in the conference paper.

Ethics Case #8 Survey by Education

A) Do nothing.

B) Off-line, ask other members of the team to support you before re-engaging the lead again.

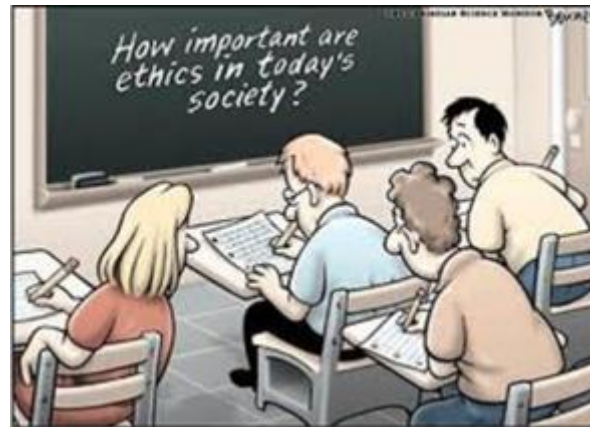
C) Ask the lead researcher to reconsider and revise the presentation for the conference.

D) Ask to be removed from the team and any involvement in the conference paper.

	Overall	Secondary	Undergrad	Postgrad
A	2	3	3	2
B	17	15	18	16
C	74	74	74	73
D	7	9	6	8

Research Summary Insights

- There is **much** agreement globally on what is ethical and what is not, since there are global values that we all share.
- **Nonetheless, culture and other diversity dimensions do make a difference in how we both make decisions and how we see others' decisions.**
- Culture & diversity should be recognized in how we prioritize values differently and thereby make different ethical decisions.
- These differences vary -- sometimes there are small differences, while in some cases they play a larger part in how we make ethical decisions.



- Presented to Globethics Consortium Event
- by Alan Richter, Ph.D., President, QED Consulting
- 22 June 2017



धन्यवाद (Danyavad)

thank you

謝謝

asante sana

merci

gracias

danke

grazie

adube

oshe

obrigado