

Global Ethics Forum

a project of  Globethics.net

Equal in an Unequal World: The Value of Values in Responsible Business

Global Conference, 3-5 January 2014, IIMB, Bangalore, India



The Context

Crises and Opportunities - the Inequality Dimension

In the context of the five deepening global crises - economic, financial, environmental, political and leadership crises - the growing inequality related to gender, to wealth distribution and access to natural resources, jobs and education is becoming a major factor and a key challenge in the transition towards a sustainable social, economic and ecological model of development. The simultaneous surge in economic growth and inequality has led to serious implications for the BRIC countries like India and China, but also has revealed deep tensions and has posed risks for the Western societies in the so called developed industrialized world. One of the promises of the globalization is that economic, political and social development could reduce many inequalities through access to resources, education, gender awareness etc. But inequalities persist to exist and new forms came up which

lead to social unrest, protest, revolutions, physical and mental diseases.

So what are the current and future dimensions of inequality on national and global levels, and how are they interrelated with the various aspects of sustainable development? How can equality be improved? How much inequality is needed in competing markets? What is the role of business ethics and CSR in this process? The 2014 GEF conference addresses the above and many other questions through a diverse framework of plenary and workshop sessions bringing together the voices of key leaders from India and worldwide, the concepts, practical tools and solutions resulting from the Globethics.net workgroups and activities, and the potential of global networking.

Organized in collaboration with:



Centre for Corporate Governance and Citizenship,
Indian Institute of Management Bangalore (IIMB)



Centre for International Business Ethics (CIBE) China

The Global Platform: Global Ethics Forum (GEF) Conference

The 2014 Global Ethics Forum (GEF) Conference *Equal in Unequal World: The Value of Values in Responsible Business* will be held 3-5 January 2014 in Bangalore/India. The GEF international conference is not just an ordinary event - it is a sequence of annual conferences combined with customized exchanges during the year, joint practical projects and specific access to documentation and publications for partners. The 2014 GEF Conference is organized by Globethics.net in collaboration with the Centre for Corporate Governance and Citizenship, Indian Institute of Management Bangalore (IIMB), India and the Centre for International Business Ethics (CIBE), China, under the leadership of three International Chairs:

- Mr. Walter Fust, Swiss Ambassador, President, Globethics.net and Co-Chair of The Global Ethics Forum (GEF);
- Prof. Judge Mervyn King, Chairman of the International Integrated Reporting Committee (IIRC); and
- Mr. S.D. Shibulal, CEO and Co-Founder, Infosys Technologies, India

The main focus of the conference will be on showcasing best practices in ethical business and corporate responsibility showing the value of values in business with renewed accent on the humanistic multicultural ethical values of responsible leadership and their role in addressing inequality as part of the transformation of business and society towards sustainability. Equality of all human beings is a core ethical value and a core human right. The global society can only be sustainable if it is capable to manage the diverse forms and dimensions of inequality on the base of preservation of the harmonious balance between human and non-human beings and the environment. Keynote speakers from companies, politics and academic sector in India, Europe, USA, Africa and Asia will challenge the conference participants. The open discussions and networking are an important part of the event. **Expected outcomes:**

- The GEF 2014 will define a set of principles for responsible leadership towards sustainable economy based on ethical values.
- The conference will bring together the messages and commitments of influential thinkers, practitioners and leaders in CSR and business ethics and will disseminate them to Globethics.net's 75 000 members and to the GEF expanded regional audiences.
- The Globethics.net constituencies together with the conference participants and their constituencies and networks will be mobilized through the social media and will give their input to the GEF 2014.

The above actions will be accompanied by coordinated regional and global media forecast of the event's sessions, release of articles and other publications during and after the event, as well as through launch and provision of tools and practical solutions to business ethics dilemmas on the Globethics.net platform and at the conference.

Global Ethics Forum and Globethics.net



The Global Ethics Forum (GEF) project organized by Globethics.net aims to bridge the knowledge gap in the field of business ethics and corporate social responsibility between diverse cultures, sectors and members of the society, and between the West and the emerging economies and the Global South. The sequence of GEF conferences is combined with an on-going process during the year, including four key activities: **events, research, exchange and documentation**. Backed up by the largest global digital library on ethics, interactive internet-based tools and work-group platforms, and face-to-face meetings and events, GEF allow ethics and corporate social responsibility practitioners from different parts of the World to share their knowledge, learning and good practices as part of an open global dialogue on applied business ethics, and to identify and work jointly on finding practical solutions to the key challenges and business ethics dilemmas.

Globethics.net is the leading global platform for the exchange of and research on ethics and values representing a multi-lingual, multicultural global online network on applied ethics with 80'000 registered individuals and 175 institutions from all continents and sectors of society. It has a special focus on ethics, particularly business ethics, corporate social responsibility and sustainability, responsible leadership, environmental ethics, interreligious ethics and ethics of science and technology. It offers an online library with over

1 million full text documents, a Directory of 500 business ethics experts and a Directory of 1500 institutions on ethics and responsibility. Globethics.net strengthens ethical dialogue, reflection and action among emerging and developing countries by: (a) knowledge sharing through open access to its flagship global digital library on ethics; (b) networking to combine contextual and global ethical perspectives; (c) empowering people and institutions in their efforts to promote ethical behaviour and structures; (d) stimulating international collaborative research on ethics; and (e) training people for responsible leadership.

Globethics.net was founded in 2004 as a non-profit association and has been a Swiss Foundation since 2009. The Founder and Executive Director of Globethics.net is Christoph Stückelberger, Professor of Ethics and internationally recognized expert, author and consultant in business ethics, environmental ethics and political ethics. The international Board of Foundation is composed of eight highly recognized personalities from all continents and different sectors of society. The international secretariat is based in Geneva, Switzerland. Regional programmes and offices exist in China, India, Indonesia, East Africa, and Francophone Africa. Globethics.net has cooperation agreements with over 100 partner organizations and networks. The website, www.globethics.net is a documentation center, a networking platform, and a research tool and partner portal.

The Event

Global Ethics Forum 2014, 3-4 January with follow up events on 5 January

Day One	Theme	Speakers (names in progress, not yet listed)
Early Morning	Equal in an Unequal World - What are the current and future dimensions of inequality on national and global levels, and how are they inter-related with the various aspects of sustainable development?	Keynotes and high level panel - Corporate and governmental leaders from India and international incl. UN agencies
Late Morning	How much equality and how much inequality? The Value of Values -What are the mechanisms for minimizing the various forms of inequality, what are the role of business ethics and CSR? and what role the business sector and the other non-business sectors can play? Presentation of Globethics.net social media campaign "Your choice for equality" - messages of young people	High level panel - Experts in Ethics together with CEOs, Heads of governmental, academic and religious organizations, NGO leaders Made and presented by members of youth leadership initiatives and others
Early Afternoon	Tackling the Economic Dimension of Inequality - challenges, opportunities, and way forward Workgroup sessions W1: fair and equal salaries: company examples W2: the role of financial markets for equality W3: Sharing economy: Cooperatives, social enterprises, anarchic enterprises, microfinance W4: Transparency in religious organisations and NGOs re property management	Four parallel workshops. One Chairperson per workshop. GEF Workgroup Moderators report at relevant workshops
Late Afternoon	Good Practices Corporate Cases: 4-8 parallel Q&A sessions - life interviews with companies addressing inequality	Interviewers and company representatives
Evening	Cultural programme and networking dinner	messages from Africa, Asia, Europe and The Americas
Day Two	Theme	Speaker
Early Morning	Tackling the Social, Environmental and Spiritual Dimension of Inequality - challenges, opportunities, and way forward W5 Gender Equality W6 Holistic business education to overcome inequality W7 Spirituality for sustainability: overcoming inequality human-non-human W8 Innovation ethics: Innovation for and with marginalized	Four parallel workshops. One Chairperson per workshop. GEF Workgroup Moderators report at relevant workshops. Equity studies and praxis eg Equity indices India.
Late Morning	How can equality be improved - practical tools and cross-sector collaboration W9 India-China-Africa-Middle East exchange/cooperation for equality W10 2% for CSR in India: Private-Public-NGO-Partnerships W11 Certification of SMEs: efforts in Europe and China W12 Social media for participation and equal access to information	Four parallel workshops. One Chairperson per workshop. GEF Workgroup Moderators report at relevant workshops.
Early Afternoon	Way forward: The global society should manage the diverse forms and dimensions of inequality on the base of preservation of the harmonious balance between human and non-human beings and the environment.	summary of outcomes from workshops (posters, cartoons, reports)
Late Afternoon	Endorsement of Principles for Responsible Leadership towards Sustainable Economy and Equality based on ethical values. Social campaign awards.	High level closing panel - Experts in Ethics together with CEOs, Heads of governmental, academic and religious organizations, NGO leaders Closure of the social campaign "Your choice for equality": 3-7 people's awards (company, NGO, public admin, rel org)

Partners

Partners and Participants (selection from 2009, 2011, 2012 conferences)

African Innovation Foundation	IMD	Pôle Emploi
Airbus	Indian Institute of Management	Présidence de la République Française
Arcelor Mittal	Insead/Ecclar	Publicis Consultant
Aspen Institute	International Labour Organization	SAS Institute
Banque de France	ILO	Sciences Po Paris
Biomerieux	KPMG	Skandinaviska Enskilda Banken
BMCE Bank	Kroll	SODEXO
BNP Paribas	L'Oreal	Sogeti-Capgemini
CANON Europe	La Sorbonne	Sontrach
Carnegy Council	La Tribune	State Secretariat for Economic Affairs Seco, Switzerland
Cercle Ethique des Affaires	Laboratoires FOURNIER - Solvay	TBWA
Comité Sénégalais des droits de l'homme	Maaf	Top Management
Compagnie Benjamin de Rothschild	Malakoff Mederic	TOTAL
Department of Foreign Affairs of the Republic of Indonesia	MEDEF	UN Board of Auditors
EADS	Ministère des Affaires Etrangères et Européennes, France	UN Global Compact
Ecophilos	Ministère du Développement Durable, France	UNCTAD
EDF	Natixis	UNECE
Enablon	Nestlé SA	UNHCR
ESSEC	Nexity Corp	UNRISD
GDF SUEZ	Novartis	World Economic Forum
GSK Biologicals	Pacific Millenium Corp	World Microfinance Forum Geneva
Harvard Business School	Organisation de la Francophonie	
HSBC		

Academic Partners and Associated Organizations

From 2011-2013 over 30 organizations are partners of the Global Ethics Forum Project. They include:

ACAMS Association of Certified Anti-Money Laundering Specialists	ECOA Ethics & Compliance Officer Association,
AIESEC international student organisation	EthicsSA Ethics Institute of South Africa
ALENE Latin American Business Ethics Network	ETHIC Entreprises de Taille Humaine Indépendantes et de Croissance
BEN Africa Business Ethics Network of Africa	GCGF Global Corporate Governance Forum
BFA Bread for All	GRLI Globally Responsible Leadership Initiative
CAUX Caux -Initiatives of Change	ICRS International Consortium for Religious Studies Indonesia
CBERN Canadian Business Ethics Research Network	IEF International Environment Forum
CCGC Centre for Corporate Governance and Citizenship of the Indian Institute for Management (IIM-B), India	ISBEE International Society of Business, Economics and Ethics
CIBE Centre for International Business Ethics, China	Johns Hopkins Carey Business School
CEA Cercle d'Ethique des Affaires	KBC Kingdom Business College Hong Kong/China
CSR CSR Geneva,	Obsfin Observatoire de la Finance
CSR CSR wire	Philiias Philiias Foundation
EBBF European Bahá'í Business Forum,	TI Transparency International
EBU European Broadcasting Union,	HEC University of Geneva Executive Education: CAS in Corporate Social Responsibility
EBEN European Business Ethics Network,	

Contact

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www.globalethicsforum.org and www.globethics.net/gef