

Global Ethics Forum

Responsible Leadership in Action The Value of Values

Programme (Final: Post-Conference)



The Global Ethics Forum 2015 has a strong focus on workgroups with the aim to encourage discussion and create solutions for more ethical impact. The 12 workgroups have three sessions each: the first session is a stocktaking of existing tools and experiences; the second is on how to enhance the impact of the tools discussed; and the third (optional) session on Saturday 27 June is for those who want to create projects to implement the ideas. The Conference also offers inspiring plenary sessions in the mornings, exchanges in the evenings and a public event at the Graduate Institute, Geneva.

Day 1: Thursday 25 June 2015

Open for registered participants - Ecumenical Centre, 150 route de Ferney, Geneva, Switzerland

Day One	Theme	Speakers
08:00-09:00 <i>Main Hall</i>	Registration	
09:00-09:20 <i>Main Hall</i>	Welcome	Ambassador Walter Fust, President, Globethics.net and Chair, Global Ethics Forum, Switzerland
09:20-09:45 <i>Main Hall</i>	Keynote-Speech	Musimbi Kanyoro, President/CEO, Global Fund for Women, USA
09:45-11:00 <i>Main Hall</i>	Opening Panel: State of and Need for Responsible Leadership	Moderator: Deon Rossouw, Chief Executive Officer, Ethics Institute of South Africa, South Africa <ul style="list-style-type: none"> Alexander Ageev, Director, Institute for Economic Strategies, Russia Jem Bendell, Professor and Founding Director, Institute for Leadership and Sustainability (IFLAS), University of Cumbria, UK Liu Debing, Advisory Board Director, Center for International Business Ethics (CIBE), China Florencia Luna, Director, Bioethics Program, FLACSO, Argentina
11:00-11:15	Networking Break	
11:15-11:30 <i>Main Hall</i>	Introduction to Workgroups	
11:30-13:00	STOCKTAKING: First Workgroup Sessions, Workgroups 1-6 Goals of the sessions: <ul style="list-style-type: none"> Inputs with regard to existing tools and experiences in relation to the workgroup topic (What tools are out there?) Compare these tools and experiences re content, method, reach, target group, impact (How do these tools differ?) Conclude lessons learnt with these tools (What works? What doesn't work? In different contexts?) 	
	Theme A: Implementing general codes and standards	
<i>Main Hall</i>	Workgroup 1: How to develop, monitor and adapt a code of ethics in an institution? A tool box <i>[in French with interpretation]</i>	<u>Moderation and Inputs</u> Moderator: Christoph Stückelberger, Director and Founder, Globethics.net, Switzerland <ul style="list-style-type: none"> Ignace Haaz, Programme Executive Online Ethics Library and Publications Manager, Globethics.net, Switzerland Eugène Kra, Chief Executive Officer and Founder of KEN'S COMPANY, Ivory Coast
<i>Meeting Room II</i>	Workgroup 2: How to reduce inequalities - equal access to education and job opportunities	<u>Moderation and Inputs</u> Moderator: Arnold Smit, BEN Africa, Director, Centre for Business in Society, University of Stellenbosch Business School, South Africa <ul style="list-style-type: none"> Abayomi Bankole, International Consultant, International Trade Centre, Switzerland Carl-Gustav Bjertnes, Managing Partner, SEEDS - Social Entrepreneurship and Enterprise Development Strategies, Switzerland Aidan Msafiri, Advisory Board Member, Globethics.net East Africa, Tanzania Frédéric-Paul Piguet, Head of Projects, Institut Biosphère, Switzerland

<i>Meeting Room IV</i>	Workgroup 3: How to implement integrated reporting and thinking in companies and NGOs?	<u>Moderation and Inputs</u> Moderator: Teodorina Lessidrenska, Programme Executive Business Ethics, Globethics.net, Switzerland <ul style="list-style-type: none"> Alexander Ageev, Director, Institute for Economic Strategies, Russia Luise Ammerschuber, Program Manager Governance and Accountability, Salvation Army, Switzerland Deon Rossouw, Chief Executive Officer, Ethics Institute of South Africa, South Africa
Theme B: Innovating leadership through women, investment and the media		
<i>Meeting Room VI</i>	Workgroup 4: How to enhance women's equality? Training tools for leadership and bargaining capacity	<u>Moderation and Inputs</u> Moderator: Fulata Mbano-Moyo, Programme Executive Women in Church and Society, World Council of Churches, Switzerland <ul style="list-style-type: none"> Sara Callegari, Inter-agency Coordination Specialist, UN Women, USA Musimbi Kanyoro, President/CEO, Global Fund for Women, USA Nessie Ndivi-Hill, Associate Professor, Essex County College, USA
<i>Meeting Room I</i>	Workgroup 5: How to improve responsible investment?	<u>Moderation and Inputs</u> Moderator: Sofie Geerts, Researcher and Stakeholder Relations, Forum Ethibel, Belgium <ul style="list-style-type: none"> Jem Bendell, Professor and Founding Director, Institute for Leadership and Sustainability (IFLAS), University of Cumbria, UK Martina Macpherson, Managing Partner, SI Partners - oekom research, UK Herwig Peeters, General Director, Forum Ethibel, Belgium Guillaume Taylor, Co-founder and Managing Partner, Quadria SA, Switzerland
<i>Meeting Room III</i>	Workgroup 6: How to use traditional and new media for ethical change?	<u>Moderation and Inputs</u> Moderator: Stephen Brown, Programme Director Online Libraries and Digital Innovation, Globethics.net, Switzerland <ul style="list-style-type: none"> Alexis Bourgeois, Co-Founder, GovFaces, Switzerland Frode Hvaring, Head, Human Resources, European Broadcasting Union / Eurovision, Switzerland Yonathan Parienti, CEO and Founder, Horyou, Switzerland Ignatius Rautenbach, Assistant Research and Network, Globethics.net, Switzerland
13.00-14.30	Networking Lunch	
14.30- 16.00	STOCKTAKING: First Workgroup Sessions continued, Workgroups 7-12	
Theme C: Improving values-driven leadership in business		
<i>Meeting Room III</i>	Workgroup 7: How to use dialogue for improving business relations: Africa-China dialogue and praxis	<u>Moderation and Inputs</u> Moderator: Deon Rossouw, Chief Executive Officer, Ethics Institute of South Africa, South Africa <ul style="list-style-type: none"> Kamel Ayadi, Founding Chairman of the Global Infrastructure Anti-corruption Centre for MENA Region, Tunisia Liu Debing, Advisory Board Director, Center for International Business Ethics (CIBE), China
<i>Meeting Room IV</i>	Workgroup 8: How to implement values-driven leadership in SMEs: practical experiences from trainings	<u>Moderation and Inputs</u> Moderator: Nadia Balgobin, Consultant, sustainable business management, Switzerland <ul style="list-style-type: none"> Christoph Balmer, Forum Kirche und Wirtschaft, Switzerland Jörg Bürgi, CEO, KMU nachhaltig GmbH, Switzerland Tayfun Zaman, Director, Ethics and Reputation Society, Turkey
<i>Meeting Room VI</i>	Workgroup 9: How to foster values-based sustainability in the private sector in China	<u>Moderation and Inputs</u> Teodorina Lessidrenska, Programme Executive Business Ethics, Globethics.net, Switzerland <ul style="list-style-type: none"> Josef Mondl, Programme Executive China, Globethics.net, Switzerland Cui Wantian, Director, Bringspring Science & Technology, China
Theme D: Improving values-driven leadership in politics, religion and education		
<i>Meeting Room I</i>	Workgroup 10: How to provide values-driven higher education	<u>Moderation and Inputs</u> Moderator: Vasanthi Srinivasan, Associate Professor, Indian Institute of Management Bangalore (IIMB), India <ul style="list-style-type: none"> Jem Bendell, Professor and Founding Director, Institute for Leadership and Sustainability (IFLAS), University of Cumbria, UK Arend van Campen, CEO, Tank Terminal Training, the Netherlands Kamran Mofid, Founder, Globalisation for the Common Good Initiative (GCGI), UK Divya Singh, Vice Principal, Advisory and Assurance Services, University of South Africa (UNISA), South Africa
<i>Main Hall</i>	Workgroup 11: How to set ethical standards for candidates of political elections: checklists and trainings [<i>in French with interpretation</i>]	<u>Moderation and Inputs</u> Moderator: Djacoba Liva Tehindrazanarivelo, Adjunct Professor, Boston University Study Abroad Geneva, Switzerland <ul style="list-style-type: none"> Serge Houssard, Administrator, Training of Elected, Anticor, France Naupess K. Kibiswa, Chairman, African Centre for Peace, Democracy and Human Rights (ACPD/NGO), DR Congo Dieudy Makano Kyalondawa, Program Responsible, Electoral Mediation and Integrity Commission-CIME, DR Congo

<i>Meeting Room II</i>	Workgroup 12: How to ensure responsible management of resources (land) of religious organisations: development plans	<u>Moderation and Inputs</u> Moderator : Christoph Stückelberger, Director and Founder, Globethics.net, Switzerland <ul style="list-style-type: none"> • Luise Ammerschuber, Program Manager Governance and Accountability, Salvation Army, Switzerland • Jacob Belly, Executive Director, Asian Centre for Peace and Development, India • Obiora Ike, Pastor, Professor of Ethics and Intercultural Studies, Godfrey Okoye University, Nigeria • Nigussu Legesse, Programme Executive, World Council of Churches, Switzerland • Emmanuel Manegabe Zagabe, Member and Pastor in Charge, 8th CEPAC Filadelfia Mukukwe and CEPAC control committee, DR Congo
<i>tbd</i>	World-Café <i>Co-creation of 1-2 new workgroups</i>	Facilitator: Lucy Howe López, Programme Director Network and Partnerships, Globethics.net, Switzerland
16.00-16.30 <i>Lobby</i>	Networking Break and Exposition of Workgroup Outcomes <i>Outcomes of Workgroups + World-Café</i>	

Open to the general public - The Graduate Institute Geneva, ch. Eugène-Rigot 2, Geneva, Switzerland

17.00-17.15 <i>Auditorium Ivan Pictet A</i>	Award Ceremony for the Winners of Globethics.net Global Competition on Responsible Leadership	Christoph Stückelberger, Director and Founder, Globethics.net, Switzerland
17.15-18.40 <i>Auditorium Ivan Pictet A</i>	Public Panel: Developing Systems and Strengthening People for Responsible Leadership	Moderator: Christoph Stückelberger, Director and Founder, Globethics.net, Switzerland <ul style="list-style-type: none"> • Liu Debing, Advisory Board Director, Center for International Business Ethics (CIBE), former top trading role for Central Government of China • Cédric Dupont, Director, Executive Education, Graduate Institute of International and Development Studies, Switzerland • Kamel Ayadi, Founding Chairman of the Global Infrastructure Anti-corruption Centre for MENA Region, Tunisia • Divya Singh, Vice Principal, Advisory and Assurance Services, University of South Africa (UNISA), South Africa
18.40-19.00 <i>Auditorium Ivan Pictet A</i>	Musical Entertainment	Nikolaos Dimitriadis, Musician and Professor of World Religions, American College of Thessaloniki, Greece
19.00-19.10 <i>Auditorium Ivan Pictet A</i>	Mayor's Address	Madame Esther Alder, Mayor, City of Geneva, Switzerland
19.10 -21.00 <i>Lobby</i>	Cultural Evening <ul style="list-style-type: none"> • Buffet dinner offered by the Conseil Administratif of the Ville de Genève • Music with artists from the Globethics.net network 	<ul style="list-style-type: none"> • Alexander Ageev, Director, Institute for Economic Strategies, composer and pianist, Russia • Samuel Manzano, Theorbist, Spain

Day 2: Friday 26 June 2015

Open for registered participants - Ecumenical Centre, 150 route de Ferney, Geneva, Switzerland

Day Two	Theme	
8.30-8.50 <i>Main Hall</i>	[Optional] Personal value awareness: compassion	Meditation, reflection, interaction
09.00-10.00 <i>Main Hall</i>	Inspiring Speeches <ol style="list-style-type: none"> 1. Responsible Leadership in Business 2. Responsible Leadership in Religious Organizations 3. Responsible Leadership in Politics 4. Responsible Leadership in Education 5. Responsible Leadership in Civil Society 	Moderator: Stephen Brown, Programme Director Online Libraries and Digital Innovation, Globethics.net, Switzerland <ol style="list-style-type: none"> 1. Tayfun Zaman, Director, Turkish Ethics and Reputation Society, Turkey 2. Obiora Ike, Pastor, Professor of Ethics and Intercultural Studies, Godfrey Okoye University, Nigeria 3. Vasanthi Srinivasan, Associate Professor, Indian Institute of Management Bangalore, India, Co-Director Globethics.net India 4. Paulachan Kochappilly, Professor of Moral Theology, Dharmaram Vidya Kshetram, Director, Globethics.net India 5. Naupess K. Kibiswa, Chairman, African Centre for Peace, Democracy and Human Rights (ACPD/NGO), DR Congo
10.00-12.00	STRATEGY: Second Workgroup Sessions, Workgroups 1-6 Goals of the sessions: <ul style="list-style-type: none"> • Discuss: What are the barriers to extending the impact of the tools under discussion? How to overcome? • Discuss: What are the concrete opportunities/projects to further develop the tools and their impact? • For the 2 questions: develop recommendations for specific target groups 	

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Meeting Room II	Workgroup 2: How to reduce inequalities - equal access to education and job opportunities	Moderator: Arnold Smit, BEN Africa, Director, Centre for Business in Society, University of Stellenbosch Business School, South Africa
Meeting Room IV	Workgroup 3: How to implement integrated reporting and thinking in companies and NGOs?	Moderator: Teodorina Lessidrenska, Programme Executive Business Ethics, Globethics.net, Switzerland
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12.00-13.30	Networking Lunch	
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Meeting Room V	W13: As defined in World-Café on Day 1	
Meeting Room 400	W14: As defined in World-Café on Day 1	
15.30-16.00	Networking Break	
16.00-16.10 Main Hall	Official Announcement - Globethics.net Codes of Ethics Collection	<ul style="list-style-type: none"> Ignace Haaz, Programme Executive Online Ethics Library, Globethics.net, Switzerland Pascale Chavaz, Research Assistant, Globethics.net (Switzerland)
16.10-16.20 Main Hall	Official Announcement - Globethics Academy (video-teaser)	<ul style="list-style-type: none"> Christoph Stückelberger, Director and Founder, Globethics.net, Switzerland Rromir Imami, Programme Officer, Globethics Academy, Globethics.net, Switzerland
16.20-17.15 Main Hall	Closing Plenary Workgroups Outcomes and next steps	Christoph Stückelberger, Director and Founder, Globethics.net, Switzerland

-----Optional Conference Part: For Participants committed to future cooperation-----

Dinner - Park & Suites Hotel, 11 avenue des Sablonnières, Ferney-Voltaire, France

19.00- open	Casual Dinner Open on prior registration for participants interested in future cooperation
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Optional Day 3: Saturday 27 June 2015

Follow-up Meeting - Ecumenical Centre, 150 route de Ferney, Geneva, Switzerland

Day Three	Theme
09.00-09.30 Rooms I & II	Morning News- Looking Back
09.30-12.00 tbd	Work Sessions Defining the workplan
12.00-13.00	Final News and Outlook
13.00-14.15	Farewell Lunch